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Xcad Network

Rating Report

B Outlook Positive

July 2021

TokenInsight Research
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EXECUTIVE SUMMARY

Xcad Network

Project	Xcad Network
Token	XCAD
Total Supply	200,000,000
Industry	Social Tokens
Team Size	-
Official Web	https://xcademytoken.com/
Whitepaper	https://drive.google.com/file/d/1BhXs5_6NG3ACdFRd4nf-yjLmnnV8rcy6/view
GitHub Link	-
Code Audit	-
Twitter	https://twitter.com/XcademyOfficial
Telegram	https://t.me/xcademy
Explorer	https://etherscan.io/token/0x7659ce147d0e714454073a5dd7003544234b6aa0
Financing Information	Pre-Seed round: \$0.055 per XCAD, a total of \$250,250 Seed round: \$0.1 per XCAD, a total of \$3,690,000
Investor	Zilliqa Capital, LD Capital, Genesis Block Ventures, AU21
Competitors	Rally Network

 Team

 Project

 Ecosystem

CONTENTS

Executive Summary	2
Project Introduction	3
Team Analysis	4
Ecosystem Analysis	5

01.

PROJECT

INTRODUCTION

Xcad Network is a platform built on Zilliqa that looks to provide content creators with additional content monetization options while helping smaller creators benefit from YouTube's algorithms to grow their channels.

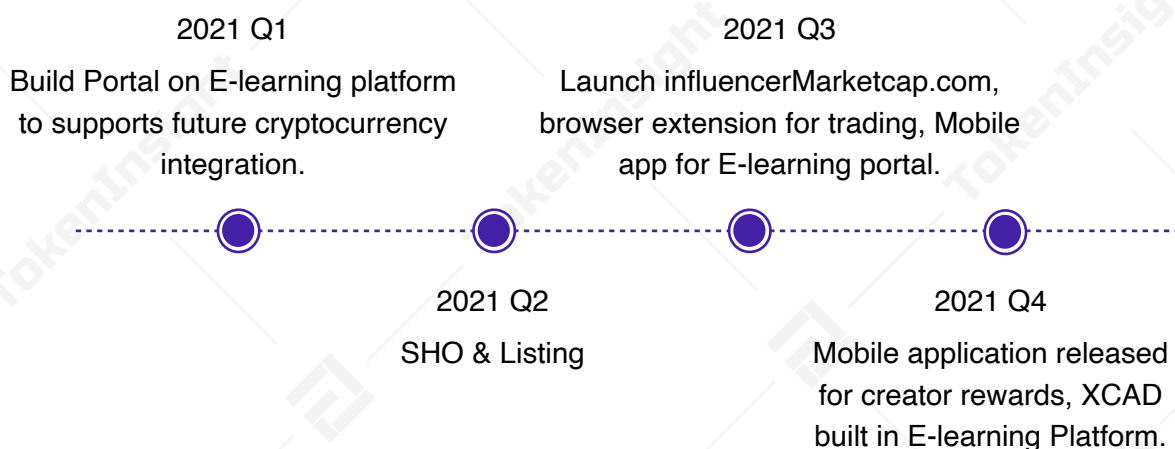
The Platform allows creators to create their creator tokens and NFTs on the Xcad Network, which can be traded on XCAD DEX and XCAD NFT Marketplace. These creator tokens and NFTs can be used to reward loyal fans to increase their engagement and create value for creators' brands. Alongside this, Xcad Network features Xcademy, an educational platform that provides a range of guides and classes crafted by established YouTubers — helping aspiring creators stand the best chance of success.

Project Progress

Xcad Network has finished its SHO token sale and XCAD token has been listed in May. Now XCAD token can be staked on NFTTrade platform to earn rewards before its product launch. Until June 23, more than 2m tokens are staked. Now the team is onboarding YouTubers and help them issue Fan Tokens. Up till June 22, the team has announced the joining of 8 popular YouTubers, with a total of 100M+ fans. They recently announced that the browser extension and Creator DEX are coming soon, and XCAD will be listed on more exchanges. The Content Creator Liquidity pools and NFT Marketplace are on their roadmap.

▸ Xcad Network Development Roadmap

Source: Xcad Network; TokenInsight



02.

TEAM ANALYSIS

There are 4 core team members and 4 advisors listed on the official website. The advisors include co-founder of Ditto Music, Anquan Capital, Zilliqa and Dao Maker. The backgrounds of the core team members are as follows:



Oliver Bell
CEO & Founder

Oliver Bell is the CEO and founder of XCAD Network. He is also the strategic marketing consultant of the online music distributing company Ditto Music. From Jul 2017 to Dec 2019, he was the co-founder of Solbell Mining, a cryptocurrency mining and consultancy firm.



Joel Morries
CCO & Founder

Joel Morries is a popular YouTuber with 2.48M subscribers and more than 300K twitter followers. He was a content creator at Facebook from Jun 2018 to Feb 2020. He is also the founder of FPS Protein, a supplement brand.



Jeff Ward
CTO

Jeff Ward is the CTO of Xcad Network. He is also the CTO of the NFT music platform Opulous. Jeff Ward got a Bachelor degree in Computer Engineering at the University of Kansas from 2008 to 2012. He has more than ten years of experience in software development, especially most are in the music industry. Before joining Xcad, he was the CTO of BlueBox Music and Ditto Music from 2018 to 2021.

03.

ECOSYSTEM ANALYSIS

3.1 Application

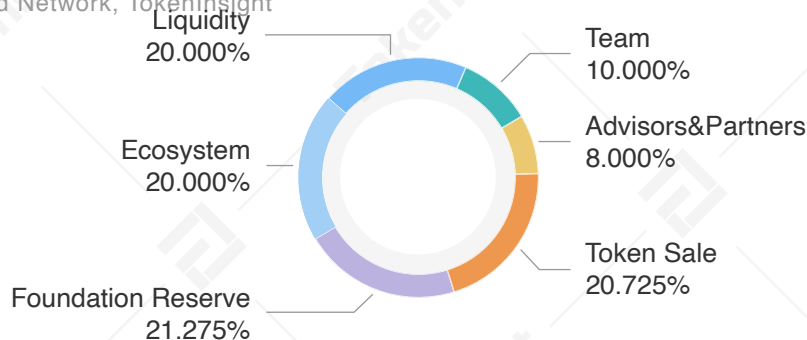
The whole ecosystem includes Xcad DEX, Xcademy platform, and Xcad NFT Marketplace. Xcad Network is partnered with DAO Maker, NFTTrades, Zilliqa, and music platform Opulous. Xcad Network has finished their seed-round token sale through DAO Maker and now it has partnered with NFTTrades to enable token utility pre-product launch. Furthermore, Zilliqa is the only Pre-Seed round investor of Xcad Network, and it will support XCAD's development in the long run. XCAD is a strategic investor of Opulous, and they claim more information will be released on their partnership.

3.2 Token Economy

The XCAD token is the base currency for the Xcademy platform, Xcad DEX, and governance token of the platform. Users will be able to stake their XCAD tokens in combination with unique Content Creator Tokens thanks to a built-in XCAD yield farming. The total supply of XCAD is 200M with the initial circulating token supply of 9,980,000. 20.725% of the total supply goes towards all fundraising.

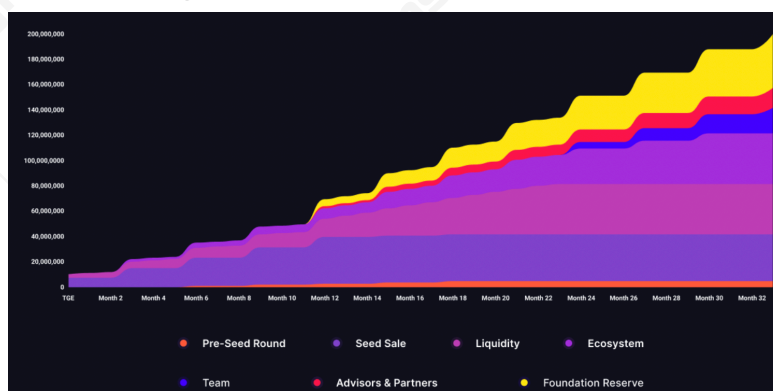
▸ XCAD Distribution

Source: Xcad Network, TokenInsight



▸ XCAD Release Schedule

Source: Xcad Network, TokenInsight



There is a Pre-Seed round and a Seed SHO Round through DAO Maker with a total raise of \$3,940,250.

Token Sale Allocations







Source: Xcad Network, TokenInsight

Round	%Total Supply	Price	Total Raised	Unlocked at TGE
Pre-Seed Round	2.275%	USD 0.055	USD 250,250	0%
Seed SHO Round	18.45%	USD 0.1	USD 3,690,000	20%

The XCAD TGE took place on the 27th of May and the trading is live on KuCoin, Uniswap, ZilSwap, Bilaxy, and Gate.io.

XCAD Trading Information

Source: TokenInsight, 2021.06.29, 12:00 (UTC+8)

	Exchange	Pairs	Price	24h Volume
	Bilaxy	XCAD/ETH	USD 1.04	USD 740,601
	Gate.io	XCAD/USDT	USD 1.01	USD 541,067
	KuCoin	XCAD/USDT	USD 1.01	USD 459,534
	Uniswap v2	XCAD/ETH	USD 1.03	USD 142,758
	ZilSwap	XCAD/ZIL	USD 1.77	USD 18,189
	PancakeSwap v2	XCAD/BUSD	USD 1.01	USD 15,789

3.3 Community Analysis

Xcad Network has joined Twitter in February 2019 with 68K followers and 363 Tweets as of June 29, 2021. The official Telegram community has 27,556 members.

Xcad Network Followers on Various Social Platforms

Source: TokenInsight

No	Platforms	Followers
1	Twitter	68,000
2	Telegram Official	27,556

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Symbols and Definition of Risk Ratings

- AAA** The technical foundation is extremely solid, the status of operations is extremely stable, the extent of influence on the project by unfavorable changes in the environment or uncertain factors is extremely small, and risk is extremely low.
- AA** The technical foundation is very solid, the status of operations is very stable, the extent of influence on the project by unfavourable changes in the environment or uncertain factors is very small, and risk is very low.
- A** The technical foundation is solid, the status of operations is stable, the extent of influence on the project by unfavourable changes in the environment or uncertain factors is relatively small, and risk is relatively low.
- BBB** Technical feasibility is very good, the status of operations is stable, influence on the project by unfavourable changes in the environment or uncertain factors exists to a certain extent, and risk is controllable.
- BB** Technical feasibility is good, the status of operations is relatively stable, the possibility of influence on the project by unfavourable changes in the environment or uncertain factors exists to a relatively large extent, and risk is basically controllable.
- B** Technical feasibility is moderate, the status of operations is relatively stable, the possibility of influence on the project by unfavourable changes in the environment or uncertain factors exists to a very large extent, and risk is to a definitely limited extent controllable.
- CCC** The technical foundation or idea has certain problems, the application scenarios are limited, the project is susceptible to influence by uncertain factors, both internal and external, and has relatively large risk.
- CC** The technical foundation or idea has considerable problems, and application scenarios are highly limited, which makes for a project that has few internal or external factors to consider in the context of sound development, and carries a very large risk.
- C** The technical foundation or idea has substantial problems, and lacks deliberation upon possible application scenarios. The token has almost no usage value, and the project suffers from extremely large risk.
- D** The project is riddled with problems and carries an extremely high risk of failure.



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