

# OFFICIAL WHITEPAPER



# VACAY

YOUR TOKEN TO EVERY DESTINATION



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## ROJECT VISION

FOUNDED BY A MULTINATIONAL TEAM BASED IN THE EUROPEAN UNION, VACAY IS A DECENTRALIZED TRAVEL TOKEN THAT IS DESIGNED TO PROVIDE INTERNATIONAL TRAVELERS WITH A PRACTICAL AND CONVENIENT METHOD TO PAY FOR HOTEL, FLIGHT, CAR RENTAL, DINING, AND OTHER TRAVEL-RELATED EXPENSES ON THE BLOCKCHAIN

VACAY HAS ENTERED INTO STRATEGIC PARTNERSHIP(S) WITH LUXURY HOTEL, CAR RENTAL, AND DINING ESTABLISHMENT(S) IN THE EUROPE UNION INCLUDING THE NETHERLANDS, SPAIN, GERMANY, AUSTRIA, ITALY AND THE DUTCH ANTILLES PER SIGNED LETTERS OF INTENT AVAILABLE ON THE VACAY WEBSITE. WHILE VACAY STARTED IN EUROPE, VACAY'S VISION IS NOT LIMITED BY A MAP OR GEOGRAPHY. VACAY PLANS TO EXPAND INTO THE UNITED STATES AND ASIA-PACIFIC IN THE NEAR-TERM







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## ALUE PROPOSITION

**\$9.25** TRILLION DOLLAR  
MARKET  
McKinsey & Company

**6** CRYPTOCURRENCIES IN  
TRAVEL/ HOSPITALITY  
COINMARKETCAP.COM

THE MAIN PRINCIPLE AND GOAL OF VACAY IS TO MAKE CRYPTOCURRENCY PAYMENTS A MAINSTREAM OPTION FOR INTERNATIONAL TRAVELERS AS COMMERCIAL AIRLINERS ARE CLEARED FOR TAKE-OFF AND THE SKIES RE-OPEN FOLLOWING THE COVID-19 PANDEMIC. GIVEN THE ACCELERATED PROLIFERATION AND ADAPTATION OF CRYPTOCURRENCIES, VACAY ASSESSES THE TOURISM, TRAVEL, AND HOSPITALITY INDUSTRY REPRESENTS AN UNTAPPED MARKET WITHIN THE BROADER DECENTRALIZED FINANCE (DEFI) SPACE.

VACAY AIMS TO CAPITALIZE ON THE GLOBAL TOURISM, TRAVEL, AND HOSPITALITY INDUSTRY, WHICH IS VALUED AT APPROXIMATELY \$9.25 TRILLION DOLLARS, BY LEVERAGING THE EXECUTIVE MANAGEMENT TEAM'S EXTENSIVE EXPERIENCE AND NETWORK IN THE INDUSTRY TO FORM STRATEGIC PARTNERSHIPS WITH HOTEL CHAINS, AIRLINES, RENTAL CAR SERVICES AND RENOWNED RESTAURANTS BASED IN THE EUROPEAN UNION, UNITED STATES, AND THE ASIA-PACIFIC REGION.



# TOKENOMICS

THE NON-DEFLATIONARY TOKENOMICS OF VACAY WERE DESIGNED TO PROVIDE INTERNATIONAL TRAVELERS WITH A CONVENIENT METHOD TO PAY FOR TRAVEL-RELATED EXPENSES ON-THE-GO. THE VACAY TEAM DOES NOT HAVE ANY FOUNDING TOKENS AND/OR WALLETS.

THE MANAGEMENT TEAM AND AN ESTABLISHED CONSORTIUM OF RENOWNED VENTURE CAPITALISTS AND ANGEL INVESTORS FUNDED THE INITIAL SEED INVESTMENT OF APPROXIMATELY \$150,000 USD IN ADDITION TO \$250,000 USD DURING THE PRE-SALE, WHICH ENDED ON 28 MAY 2021. THE TOTAL SUPPLY OF VACAY IS 1,000,000,000 TOKENS. PRIOR TO THE PRE-SALE, VACAY BURNED APPROXIMATELY 500,000,000 TOKENS OR 50 PERCENT OF THE TOTAL SUPPLY.

THERE IS A THREE PERCENT TAX ASSOCIATED WITH EACH SALE, WHICH IS REDISTRIBUTED TO THE LIQUIDITY POOL (LP). ADDITIONALLY, VACAY ALLOCATED APPROXIMATELY 50,000,000 TOKENS FOR THE MARKETING WALLET. AFTER LAUNCH, VACAY WILL UNLOCK APPROXIMATELY TEN PERCENT OF THE MARKETING WALLET. THE NEXT UNLOCK WILL TAKE PLACE ON 25 JUNE 2021. THIS MARKETING FUNDING WILL BE USED TO FUND AND SCALE OUR OPERATIONS POST-LAUNCH.

350K STARTING  
MCAP

50% TOKEN  
BURN

3% LIQUIDITY  
TAX

1B INITIAL  
SUPPLY







## O PERATIONS

IN THE NEAR-TERM, VACAY WILL COMPLETE A SERIES OF AUDITS, UPLIST ON A MAJOR TRAVEL-RELATED CRYPTOCURRENCY PLATFORM, AND LAUNCH A DATA-DRIVEN MARKETING CAMPAIGN THAT IS COMPLETE WITH GIVEAWAYS FOR TOKEN HOLDERS.

IN PURSUIT OF THESE PRIMARY OBJECTIVE(S), VACAY SUBMITTED THE TOKEN FOR A FULL AUDIT PRIOR TO THE LAUNCH DATE. FURTHER, VACAY SUBMITTED AN APPLICATION TO A MAJOR TRAVEL-RELATED CRYPTOCURRENCY PLATFORM, COINGECKO, AND COINMARKETCAP.

IN CONJUNCTION WITH THESE EFFORTS, VACAY WILL ALSO RUN TARGETED DIGITAL ADS ON TRAVEL AND CRYPTOCURRENCY-RELATED WEBSITES AND PROMOTE THE TOKEN THROUGH STRATEGIC PARTNERSHIPS WITH HOTEL CHAINS, AIRLINES, RENTAL CAR SERVICES AND WORLD-RENOWNED RESTAURANTS BASED IN THE EUROPEAN UNION.

LOOKING AHEAD, VACAY AIMS TO LEVERAGE OUR MANAGEMENT TEAM'S YEARS OF EXPERIENCE IN THE TRAVEL AND HOSPITALITY INDUSTRY TO CREATE AN INTERCONNECTED NETWORK OF HOTEL CHAINS, AIRLINES, RENTAL CAR SERVICES, AND FINE DINING ESTABLISHMENTS TO THE BLOCKCHAIN.



# EXECUTIVE TEAM

PAUL MULDER (CEO), JOHAN BLEEKSMAS (CFO), PETER KEIJZER (COO) AND THE VACAY LAUNCH TEAM.



CHIEF EXECUTIVE OFFICER

P.H.J. MULDER

MR. MULDER HAS A PHD IN APPLIED SCIENCE AND MATHEMATICS FROM THE HAGUE UNIVERSITY, OVER 30 YEARS OF EXPERIENCE IN THE TRAVEL, TOURISM, AND HOSPITALITY INDUSTRY, AND IS AN AVID INVESTOR IN THE CRYPTOCURRENCY SPACE. MR. MULDER IS ALSO THE OWNER AND CEO OF PEERKESBOS HORECA GROUP, WHICH OWNS AND OPERATES HOTELS, RESTAURANTS, AND CLUBS LOCATED IN THE NETHERLANDS, SPAIN, GERMANY, AUSTRIA, ITALY, FRANCE AND THE DUTCH ANTILLES.



CHIEF OPERATING OFFICER

PETER KEIJZER

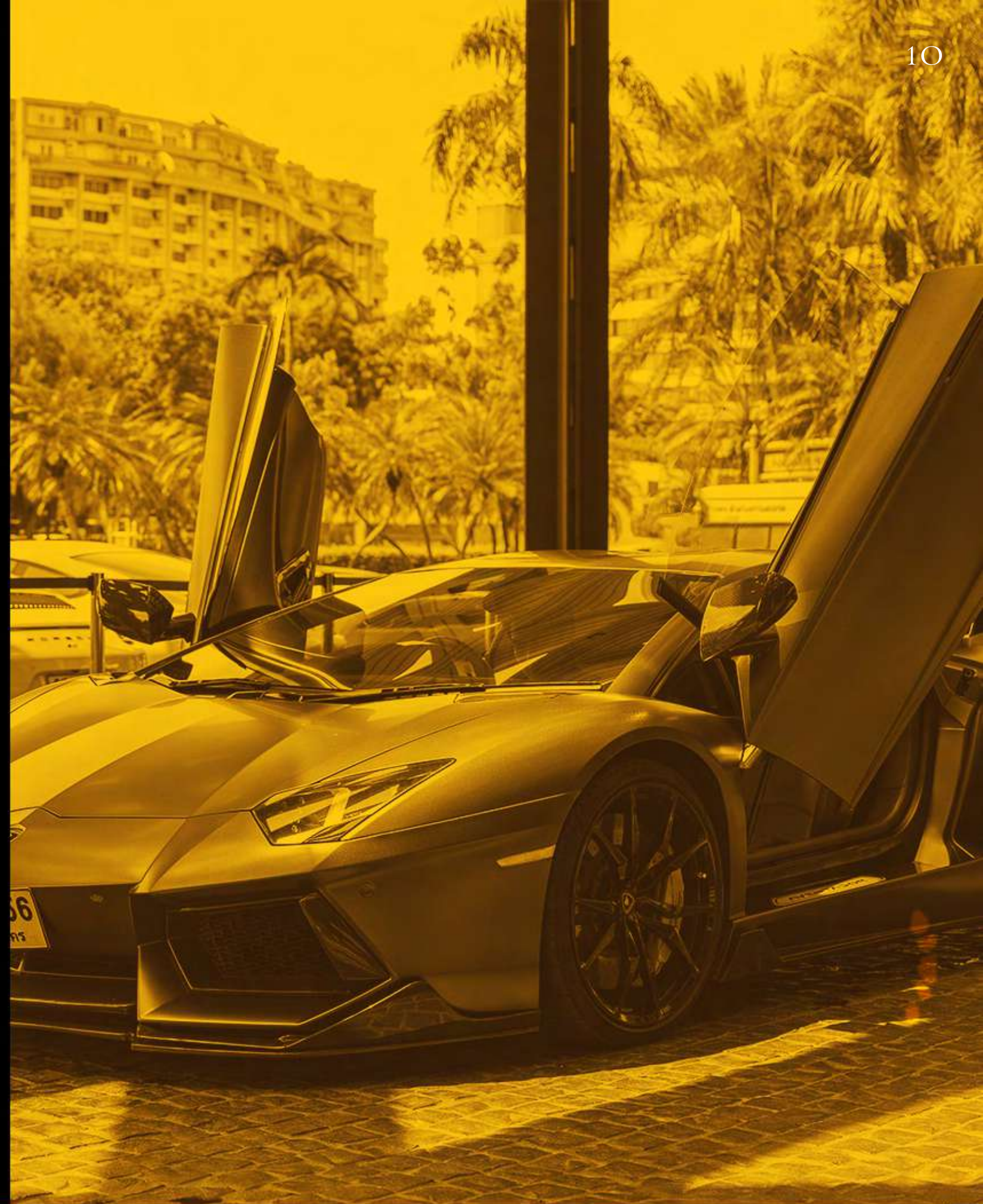
MR. KEIJZER, IS AN EXPERIENCED HOSPITALITY, LEISURE, AND CASINO EXECUTIVE WHO OPTIMIZES AND ACCELERATES BUSINESS OPERATIONS. PRIOR TO JOINING VACAY, KEIJZER SERVED AS THE GENERAL MANAGER FOR CORONA RESORT & CASINO IN PHU QUOC, VIETNAM. FURTHER, MR. KEIJZER HAS SERVED AS THE GENERAL MANAGER FOR HOLLAND CASINO IN AMSTERDAM AND GENERAL MANAGER FOR MARRIOTT INTERNATIONAL IN ARUBA AND EGYPT.



CHIEF FINANCIAL OFFICER

JOHAN BLEEKSMAS

MR. BLEEKSMAS HAS OVER 20 YEARS OF FINANCE AND HOSPITALITY EXPERIENCE AND MAINTAINS AN EXTENSIVE NETWORK IN THE TRAVEL, TOURISM, INDUSTRIES..





A full-page photograph of three women in bikinis standing on a rocky beach. The woman on the left is a blonde, the woman in the middle is a Black woman with curly hair, and the woman on the right is a blonde with long hair. They are all smiling and looking towards the right. The background is a bright, hazy beach scene with the ocean and sky. The entire image has a warm, golden-yellow color cast.

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VACAY.FINANCE

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