

BTour Chain



Whitepaper v3.0

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1 Abstract

BTour Chain has secured an offline consumer satisfaction and preference survey system with using AI-based image analysis technology, "Satisfaction of everything—SoT." In addition, BTour Chain has developed a simple yet detailed online evaluation system on its mobile application "FingeRate 1.0", where users can leave a simple finger rating as well as a detailed written review.

BTour Chain provides an interconnected online and offline platform that enables consumer ratings and reviews on products and experiences. The application of BTour Chain allows its users to share opinions and experiences with a vast number of other users and therefore, ensures better quality and improved experiences for both consumers and businesses.

Building on this extraordinary system, BTour Chain' is developing the upgraded version of its mobile application—FingeRate 2.0, bridging SoTs and its on/offline evaluation system to the virtual metaverse. Virtual replicas of the SoT devices will be installed around the globe, and these ownable profit-generating SoT devices will both benefit researchers and participants altogether by revolutionizing the way of conducting surveys unlike ever before.

BTour Chain aims to create a platform which provides organizations and businesses in various fields with solutions to the following needs alongside rewarding their consumers:

- I. Making surveys, polls, and satisfaction ratings more engaging for participants by rewarding them for their completion of surveys
- II. Providing more creative options to survey requesters and researchers
- III. Ensuring security of the associated data
- IV. Information on user preferences or consumption patterns
- V. Marketability for a wide variety of consumers

All data collected by BTour Chain's integrated systems are protected from forgery or alteration by using blockchain technology. With the dataset and information obtained from these systems, we provide five consumption information (when, where, who, what, how much) and offer opportunities to analyze the actual consumption patterns and preferences, and to devise targeted marketing strategies.

BTour Chain provides a blockchain-based user experience that benefits consumers and businesses alike. We offer opportunities to share genuine and authentic experiences for consumers and to develop more effective advertising and marketing strategies for sellers.



2 Project Background

2.1 Market Overview

With rapid development of e-commerce, online shopping & services has become an established part of consumers' daily routines. The impacts of the growth of online market are no longer limited to the online commerce industry, but also having a massive impact on offline market as well. Consumers now can purchase almost any goods or services from online, leading more and more consumers to generate and rely on reviews and ratings.

Ratings and reviews have become increasingly available and influential in consumers purchasing decisions. As businesses have recognized the power of consumer reviews to shape consumer purchasing behavior, they are more vigorously engaging in developing marketing practices based on consumer reviews. For instance, Amazon, the world's largest online retailer, introduced "Amazon 4-star"—an offline store including products that are rated 4 stars and above on its online platform, and many Korean companies are also actively utilizing consumer ratings and reviews to optimize their marketing strategies. Consumer reviews and ratings have positive impacts for businesses, allowing them to continuously develop and improve their products.

While both consumers and sellers are benefiting from consumer reviews and ratings, a range of risks and challenges are also voiced. The prevalence of misleading and deceptive practices such as fake and incentivized reviews have significantly damaged the authenticity and impartiality of consumer rating system. With disparate systems and applications for data collection, the challenges arise in accessing and collecting a wide range of data on random individuals as well as creating a uniform consumer data set and conducting comprehensive data analyses. Furthermore, the development of platforms to share the offline experiences is far behind than those for online reviews.

Due to the current influx of interest and massive developments happening around the concept of metaverse, this debates over data collection and security get more intense than before. With the transition towards the web 3.0 era of the internet, we will see a wider variety of goods or services that never existed before. Therefore, there are increasing needs for developing an integrated platform to conduct on and offline consumer satisfaction surveys, collect and share actual consumption information, construct reliable consumer dataset, carry out comprehensive data analyses and ensure security of the personal data of the users by using cutting-edge blockchain technology.

2.2 Limitations of current consumer satisfaction survey systems

- I. Issues with offline evaluation systems
 - Very costly and time-consuming
 - Additional process for data entry
 - Impossible real-time data monitoring
 - Low accuracy due to sampling issues
- II. Issue with online evaluation systems
 - Low data credibility due to easy data manipulation
 - Lack of integrated platforms due to incompatibility with other institutions
 - Too much advertising influence
 - Low participation rate due to poor compensation system

Additionally, none of these methods puts extensive focus on user data security. Therefore, the data of the users is susceptible to data theft or permanent loss of valuable data.

2.3 Solution

With FingeRate 2.0, a metaverse based satisfaction survey solution application, BTour Chain aims to solve the issues in existing evaluation systems.

BTour Chain ecosystem minimizes the time and costs for data collection because SoTs in the metaverse automatically collects evaluation data and the application simplifies the whole process of data collection into three simple stages for users to enter their evaluation information.

Data reliability and integrity is also ensured as all users' evaluation data is safely recorded on the blockchain which allows anyone to access data while protecting it from forgery or alteration. FingeRate 2.0 enables real-time monitoring of data and all processes from data collection to utilization are systemized.

In addition, BTour Chain has constructed its own reward scheme providing every user who participate in evaluations with SoM (SoT Mileage) which can be used as a payment method when they purchase goods or services from the FingeRate metaverse marketplace or even as a method of payment for survey requests.



3 BTour Chain Services

3.1 Vision

BTour Chain's main goal is to establish a standard for data ownership, security, and exchange. Even though, these issues are not addressed with significance by the businesses and service providers involved, it is high time to take this matter seriously. As we are in transition towards the next iteration of the internet "Web 3.0", our real-life identities will merge with our virtual personas at a much faster pace. BTour Chain is working relentlessly and dedicated to paving a pathway to follow for the newcomers to the space and setting an example on managing and distributing ownership of data.

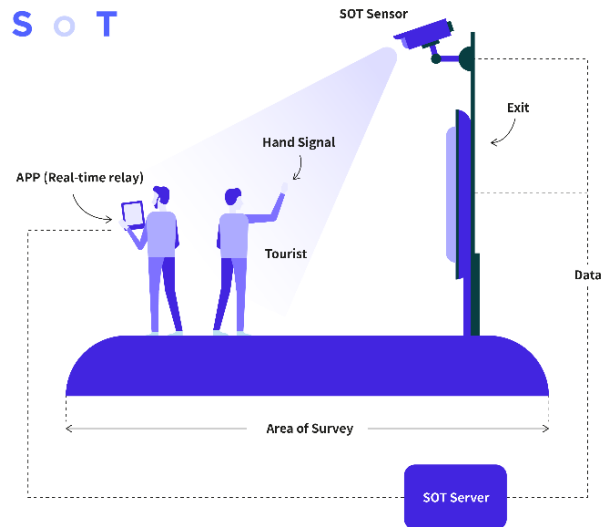
With SoT and FingerRate 2.0, BTour Chain aims to offer consumer satisfaction and preference survey system that can be applicable to a variety of fields. The blockchain-based metaverse experience and evaluation sharing platform enables users to access and share the collected data and service providers to improve the quality of their products and devise targeted advertising strategies.

3.2 Physical SoT (Satisfaction of Things)

SoT allows users to evaluate the services they have experienced with a simple hand signal toward the cameras installed at the exits of places such as tourist attraction sites, cafés/restaurants, or civil service offices. SoT investigates and collects the consumer satisfaction data by recognizing the hand motions via camera sensors, and significantly increases the user participation rates through making the evaluation process simple, interesting, and efficient. Furthermore, this real-time satisfaction survey platform can collect automatically not only the date and time and the number of visitors but gender, ages of customers through facial recognition technology.



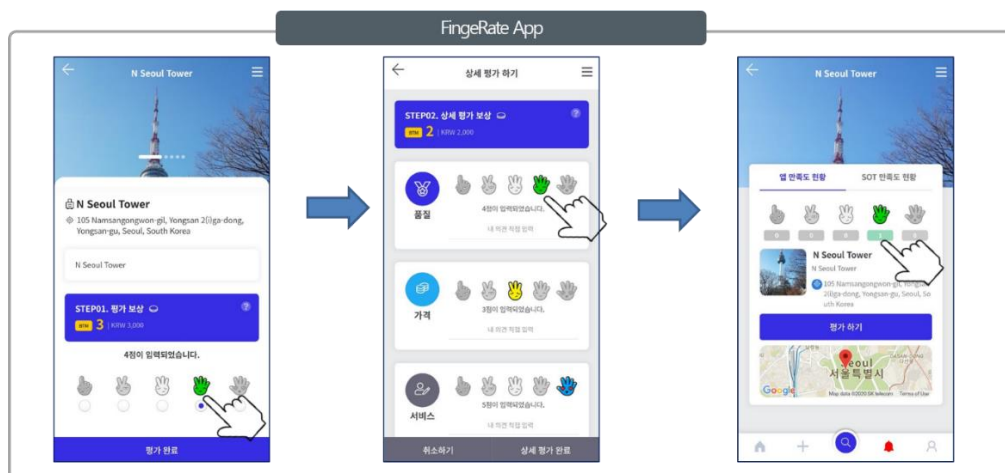
The data collected and extracted from SoT provides various real-time data at low cost to local governments or service providers. The aggregated data sets obtained by SoT support its clients to develop effective data-based decision-making process, marketing strategies and service improvement.



3.3 FingerRate (Online SoT)

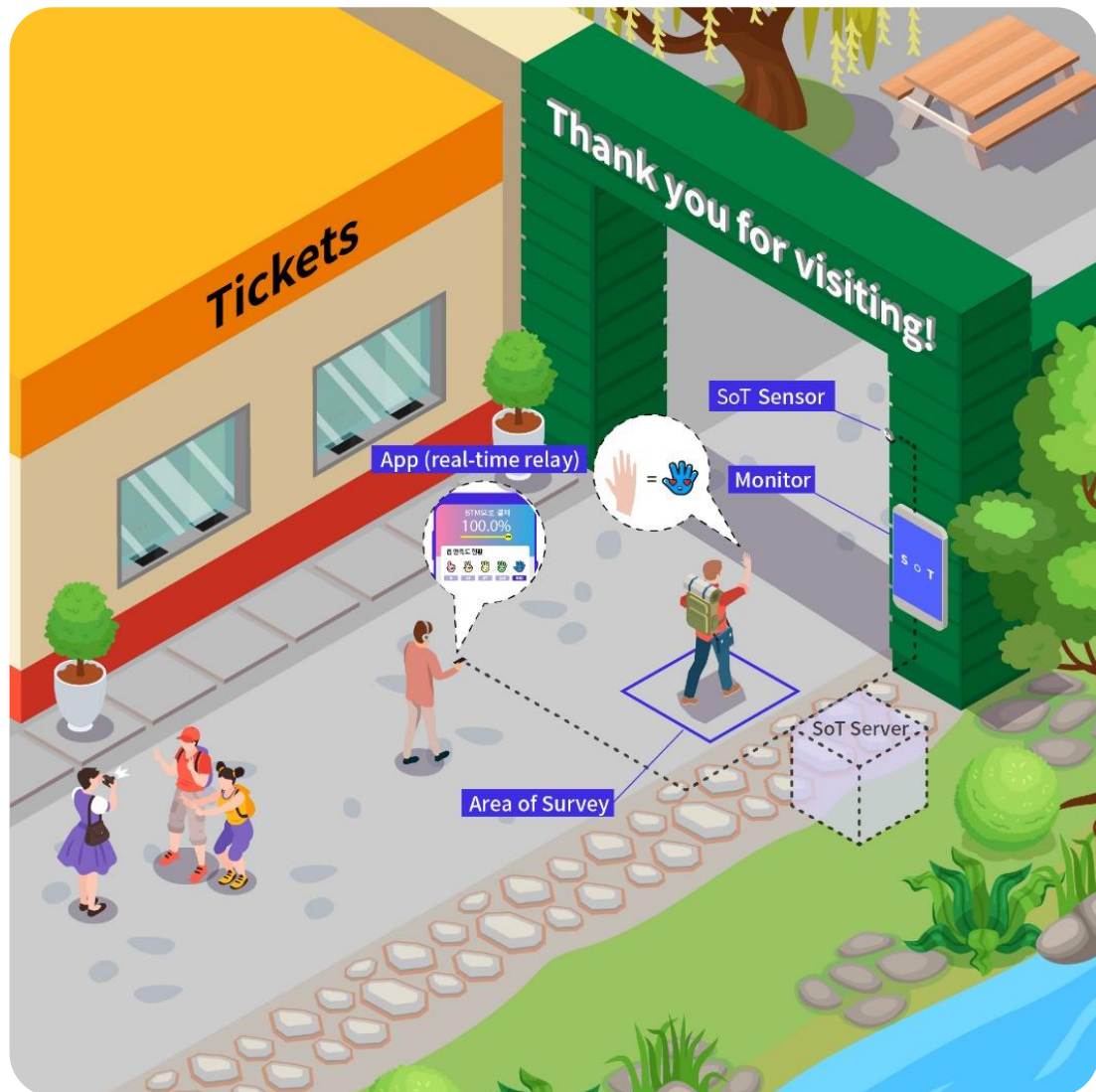
The first version of the 'FingerRate' is a simple mobile application where users can evaluate their service satisfaction on various locations such as tourist spots, restaurants, accommodations, convenience stores and movie theaters. With LBS (location-based service) technology which utilizes geographic data and information, 'FingerRate' allows users to easily evaluate the services they have been offered based on their current location. Additionally, the LBS can effectively prevent potential cheating risks where users could randomly and falsely evaluate the services they have never used.

When users approach the regions where evaluation services are enabled, the app push automatically notifies the users to evaluate products or services. The whole process for users from the initial notification to evaluation requires only two touches.



3.4 SoT integration (online – offline)

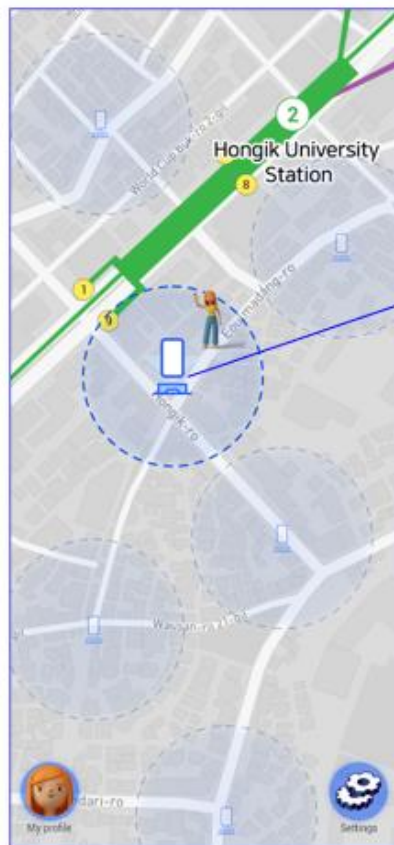
Offline data obtained through SoT is provided in real-time to users and service providers through FingerRate app and/or APIs.



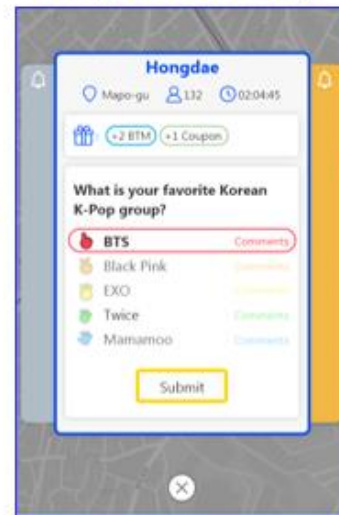
3.5 FingerRate 2.0 (Metaverse SoT)

3.5.1 What is FingerRate 2.0?

FingerRate 2.0 is a metaverse survey platform where anyone can request to conduct surveys/polls, participate in surveys, and the participants receive rewards in SoM (SoT Mileage). SoM can be used to participate in fun activities or to buy items from the FingerRate marketplace.



SoT (Virtual terminal)



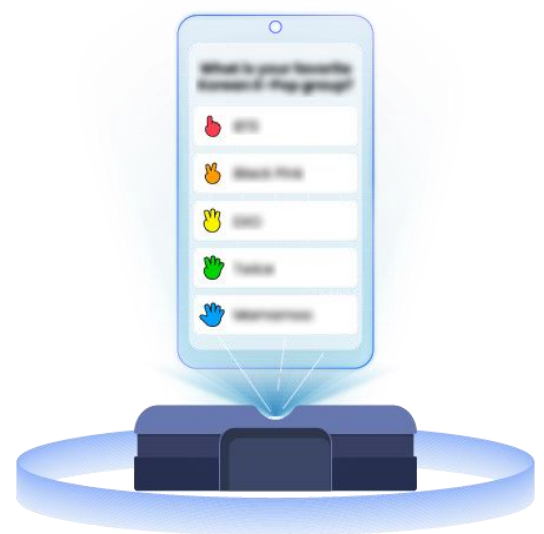
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Hideout (Meeting Room)



FingerRate 2.0 is an LBS based survey/polling platform, offering real-time satisfaction ratings and service assessments.

1.2 million Metaverse SoT devices are planned to be virtually installed worldwide and the ownership of these virtual assets will be maintained through NFTs. When users participate in surveys, they will receive rewards in SoM. Anyone can request to conduct a survey on SoTs by customizing the survey according to their needs. SoTs will be sold in a best value tendering system, using NFT technology (reserve price of SOTs will depend on its grade).





Generation 1.0: Offline SoT



Generation 2.0: Metaverse SoT

| | | | |
|-------------------|---|--|--|
| Solution | <ul style="list-style-type: none"> • Polling and satisfaction survey solution • SoT installed in tourist attractions, restaurants, etc. - users can indicate opinion / satisfaction level with simple finger gesture • Aggregate response data displayed in app | | <ul style="list-style-type: none"> • Location-based poll and satisfaction survey solution • Trading of SOT minted as NFT and renting capabilities of meeting rooms / virtual space • Developed on FingeRate2.0 metaverse platform |
| Technology | <ul style="list-style-type: none"> • AI motion / image analysis technology • Recognition of face and hand motions to analyze satisfaction level of each user | | <ul style="list-style-type: none"> • Location-based polling and virtual space renting • Blockchain-based NFT Smart Contract for SOT revenue distribution • Deep-research / Big Data Analysis |
| Patent | <ul style="list-style-type: none"> • Satisfaction survey system via camera-based motion recognition | | <ul style="list-style-type: none"> • Metaverse survey system based on user location • Cryptocurrency-based offline mileage payment system |
| Platform | <ul style="list-style-type: none"> • FingeRate 1.0(App) • Location-based, satisfaction analysis technology • Supported by Android | | <ul style="list-style-type: none"> • FingeRate 2.0(App / Web) • Supported by Android, iOS, Web browser • NFT (ERC-721 Token) |

3.5.2 Expected Outcome

- I. Conducting location-based surveys/polls and voting through FingeRate 2.0 will not only save the amount of time and costs but also maximize efficiency compared to the traditional research methods such as phone-calls or face-to-face research.
- II. Various profit models are available, allowing users to enjoy diverse profits (survey requests, subscription services, data sales, advertising, etc.) from using FingeRate 2.0.

3.5.3 Potential Users for FingeRate 2.0

- I. Domestic Companies
 - 50+ including GS25, KT, members of Korea Franchise Association, BBQ, Korea Foodservice Industry Association, Golf Resorts, etc. (ex: Satisfaction rating research on all convenient stores including GS25, CU, Family mart)
- II. Public Organizations (Satisfaction rating on civil services/commitment's implementation and Public Polls on new policy introduction)

- Mapo-gu Office, Secho-gu Office, Chuncheon City Hall, other public organizations

III. International Companies

- Maruhan (Japanese entertainment company), Service satisfaction rating over 25 game arcades in Japan (voting for the friendliest staff member)
- IMECC (Chinese Non-government Medical Institutions Association) for satisfaction ratings on 540,000 member hospitals

IV. Others potential Clients

- Good Neighbors Global Impact, Save the Children, Seocho-gu Cultural Foundation, Political parties, Korea Taekwondo Association.

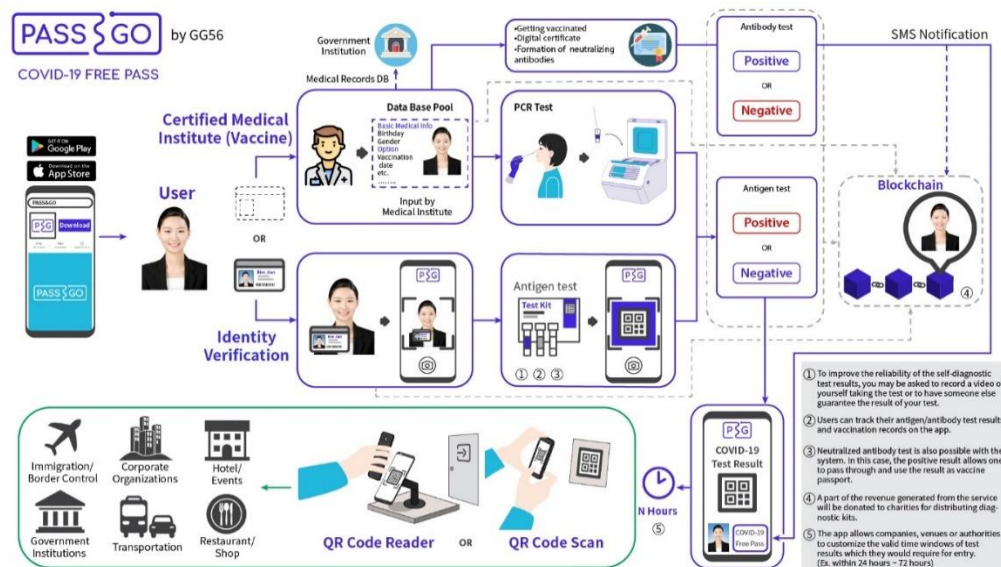
3.6 Other Services

3.6.1 Pass&Go

Pass&Go is a mobile application that generates digital credentials (in the form of a QR code) to enable those who meet certain indicators, such as testing negative or being vaccinated, to fully re-engage in social and economic activities. Further, all sensitive information such as personal data, antigen/antibody test results, and immunization status are hashed (encrypted) and securely stored on blockchain.

A simple 3-step process can be followed to receive your personal pass.

- I. The Pass&Go app can be downloaded from the Google Play or Apple App Store. Registration process consists of filling out basic personal information and taking a picture of yourself holding valid ID next to your face.
- II. Take the PCL antigen/antibody test and upload the test result onto the Pass&Go app.
- III. Based on the test result, a unique QR code will be generated that allows entry to venues such as hotels, conferences, restaurants, and even countries.



Pass&Go utilizes blockchain technology to ensure the security of all personal information and will facilitate shifting the paradigm of public health intervention in managing outbreaks.

3.6.2 PCL FREE PASS

Through an MOU with PCL—a Korean medical device company, B'Tour Chain developed the PCL Free Pass with our expertise and knowhow on developing Pass&Go. PCL Free Pass is a mobile application for COVID-19 total solution that allows its users to certify themselves with COVID-19 negative test results by using PCL COVID-19 self-diagnosis kit. Like Pass&Go, PCL Free Pass also generates temporary digital credentials (in the form of a QR code) for those testing negative or possessing immunity.

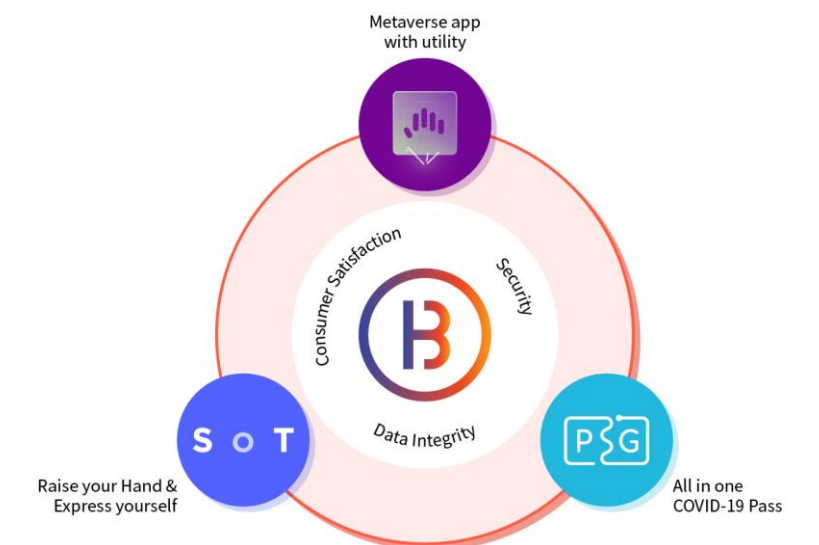
3.6.3 2022 Seoul SIGNIS World Congress in Metaverse

We provide our technical support to the SIGNIS Organizing Committee in constructing a metaverse platform for the successful hosting of the 2022 Seoul SIGNIS World Congress which is planned to be held at Sogang University in Seoul from August 16 to 19, 2022, with the theme of "Peace in the Digital World." The 2022 Seoul SIGNIS World Congress will be the world's first Catholic event to be held in the Metaverse, enabling many of Catholics around the world to participate in and enjoy the events in real time. Besides conducting Catholic mass, meetings and voting

on metaverse, the 2022 Seoul SIGNIS World Congress will offer a unique opportunity of the virtual pilgrimage by embodying the major sacred Catholic sites of Korea on metaverse as well as the virtual donation galleries for the Catholics in Myanmar and Afghanistan to enable an easy and transparent donation system.

4 Tokenomy & Ecosystem

4.1 BTour Chain Ecosystem



BTour Chain ecosystem is comprised of three major services: metaverse based app "FingerRate 2.0", "Satisfaction of Things" (SoT) and integrated health pass solution "Pass&Go".

SoT is an IoT-based satisfaction survey system that allows users to review recently visited places only with 5 fingers. FingerRate 2.0 expands on that vision by bringing SoT devices to the metaverse platform for running surveys, rating a place/service, and earning mileages (SoM) as reward. Pass&Go is a mobile application that securely stores health data for authentication such as personal data, test results, vaccination records and immunization status.

All the services mentioned above involve collecting sensitive data of the user and BTour Chain has optimized its system to ensure data protection and security. The data is hashed (encrypted) using cryptography and securely stored on blockchain in the BTour Chain ecosystem which can be only accessed by the authorized users.

4.2 Tokens and Mileage unit

4.2.1 MSOT ERC-20 Token

MSOT tokens are based on ERC-20 standard. MSOT is used for trading SoM & SOT NFT token, renting SoT devices for surveys and distributing profits to the SoT owners. The supply of MSOT token is hard capped, meaning there will be no additional tokens minted after the initial minting during the deployment of the smart contract.

4.2.2 SoM (SoT Mileage) App Mileage

SoM is used for giving rewards to the survey participants and in app purchases of items to upgrade avatars, SoT devices & HideOuts. SoM can also be used for requesting surveys and renting HideOuts. Since SoM is the medium of payment within the FingerRate 2.0, you can also buy SoM with credit cards or bank transfers.

4.2.3 SOT NFT ERC-721 Token

SOT NFT tokens are non-fungible digital assets, minted for tracking ownership of the SoT devices. These devices are parallelly sold at the FingerRate 2.0 official website and the NFT marketplace.

4.3 FingerRate 2.0 Ecosystem

4.3.1 Basics of FingerRate 2.0

The 2nd version of FingerRate or FingerRate 2.0, will be the very first metaverse app with real-life utilities by revolutionizing the way of conducting research & survey. SoT devices on the FingerRate 2.0 will be connecting Survey Requesters and Survey Participants around the world and will generate a profit, making it more beneficial and engaging for everyone. FingerRate 2.0 has three major components for its ecosystem, as listed below:

- I. **SoT:** SoTs are virtually installed devices on the metaverse for research & surveys in the FingerRate 2.0 which is mapped from the real-world. Each SoT device is situated within a certain range and comes with a HideOut. The ownership of the SoT devices will be tokenized & verified by SOT NFT tokens. The process of minting tokens and tracking ownership is automated through the SOT NFT smart contract.
- II. **HideOut:** Every SoT device comes with a meeting room with it, which is called HideOut. These HideOuts can be used to meet with your friends and acquaintances or hold public events in the metaverse.



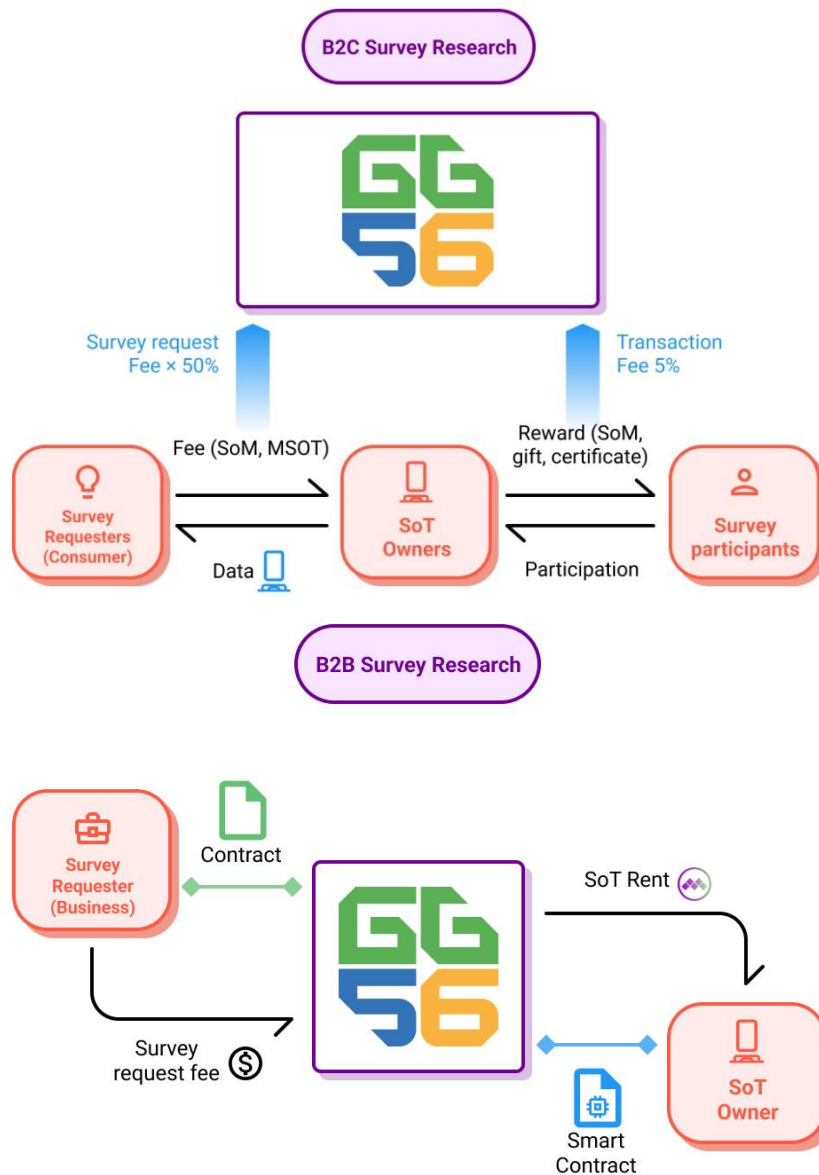
- III. Avatar:** Every user will have an avatar of themselves in the metaverse. After a user gathers enough SoM (SoT Mileage) through participating in the surveys, they can upgrade various aspects of their avatar. SoM is used for giving rewards to the survey participants and in app purchases of items to upgrade avatars, SoT devices & HideOuts. SoM can also be used for requesting surveys and renting HideOuts. Since SoM is the medium of payment within the FingeRate Metaverse, you can also buy SoM with credit cards.

4.3.2 User base of FingeRate 2.0

- I. Survey Requesters:** Survey Requesters (individuals or parties who request to run surveys through metaverse SoT devices) can set up surveys on the SoT devices and offer rewards for survey participants. The daily price for conducting a survey (voting) on one SoT device is \$1(reserve price, TBD). Besides, weekly/monthly/yearly subscriptions are available for satisfaction rating (service assessment).
- II. Survey Participants:** Survey Participants can participate in surveys shown on SoT devices based on their locations. Survey Participants are rewarded with SoM upon completion of the surveys. They can then use their SoM rewards to participate in game activities, community, mission, etc. or swap their SoM to MSOT token.
- III. SoT Device owners:** SoT devices of the FingeRate metaverse are NFTs which can be traded easily at the NFT marketplace. The SoT device owner is entitled to half of the profit generated by their SoT devices. Also, the SoT device owners can sell the data of the surveys they run by themselves. They can also resale their SoT devices if they wish too. So, owning more SoT devices translates into more profit.

Benefits for the users

| Survey Participants | SoT Device Owners | Survey Requesters |
|--------------------------------------|--|---|
| Getting rewards in SoM (SoT Mileage) | Revenue generated by their SoT devices | Location-based Segmentation & targeting |
| Fun & engaging survey experience | Higher resale value of the SoT devices in the future | Secure smart contract-based survey system |



4.3.3 How the ecosystem works

I. Survey/Polling

- Survey Requesters choose the SoT devices they want to run their survey/polls on and completes payment.
- Survey participants participates in the survey/ polls to earn rewards and use that reward to buy items from Fingerate marketplace or convert it into MSOT token.
- SoT owner receives share of their profit after the survey/poll is done.

II. HideOut Renting

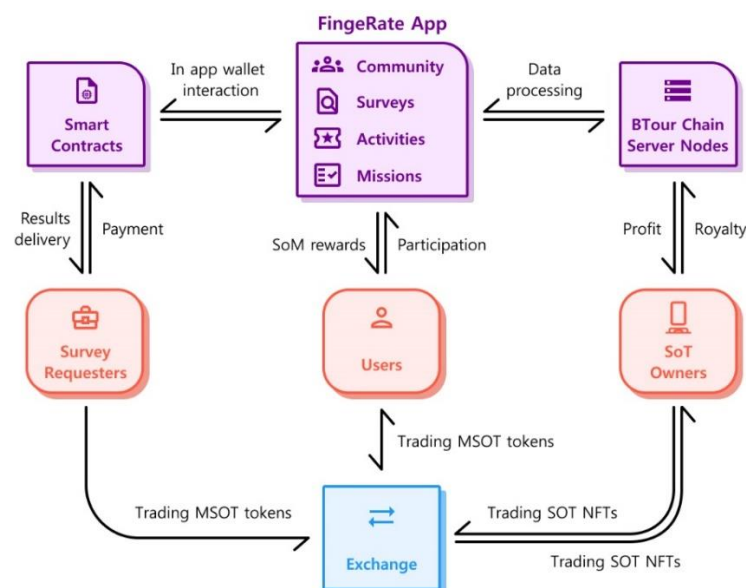
- User chooses the hideout to rent and completes the payment.
- They can choose from preexisting template and functions for the hideout. Both free and paid option will be available.
- SoT owner receives share of their profit of the HideOut rent.

III. Proactive data generation and sales

- BTour Chain will be constantly running surveys/polls in parallel with the survey requests in order to produce meaningful and relevant datasets.
- After the data is organized, BTour Chain will run the data analysis and put up the data for sale for potential buyers.
- This will ensure that the users always have surveys/polls to participate, and the SoT device owners maximize the profit from their asset.

IV. Integrated Systems of FingerRate app

- BTour Chain Protocol Smart Contracts, Servers & the FingerRate app synchronizes altogether to process the data (user, survey, community, mission, activities) and track the ownership of the tokens, delivering a smooth & flawless experience for the app users.



4.4 Cashflow of FingerRate 2.0

FingerRate wallet supports deposits & withdrawal of Fiat currencies, MSOT tokens and SOT NFT tokens. Since SoM is the mileage unit exclusively used for the FingerRate 2.0 app, it is not found on external sources, and therefore SoM doesn't require the deposits & withdrawal function. The detailed cash flow is briefly described down below:

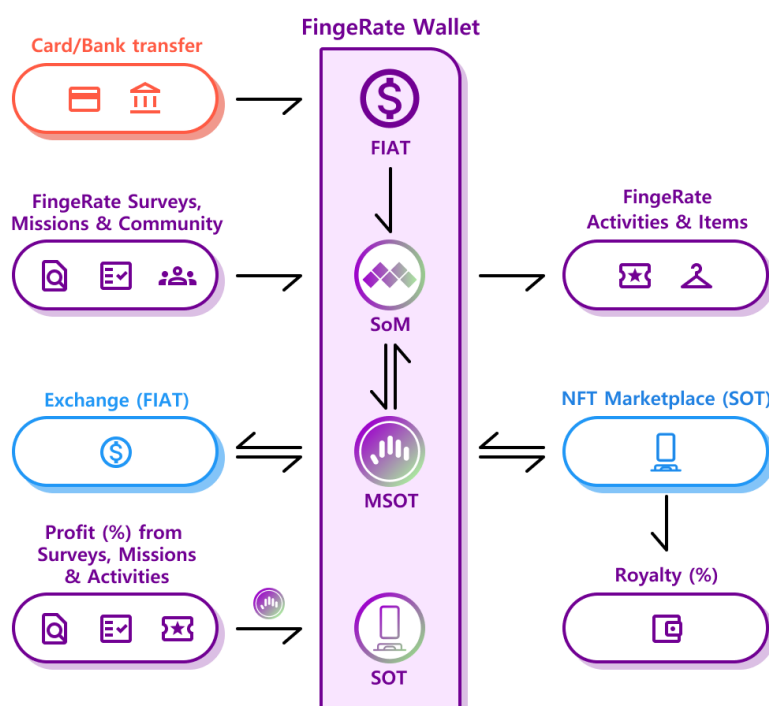
4.4.1 Fiat Currencies: Fiat currencies can be deposited through credit cards & bank transfers. Fiat can be swapped to SoM within the FingerRate 2.0 app.

4.4.2 MSOT: MSOT tokens can be traded with any available market pairs at the exchange. It can be used to buy SOT NFTs from the NFT marketplace. MSOT can be swapped to SoM (at the floating exchange rate) and vice versa within the FingerRate 2.0 app.

4.4.3 SoM: SoM is earned primarily through participating in surveys, missions, etc. in the FingerRate 2.0 app. Users can swap SoM to MSOT tokens (at the floating exchange rate) and vice versa. Although, the best way to spend SoM is to participate in fun activities in the app and buy exclusive items for the avatar.

(The value of 1 SOM = \$0.1)

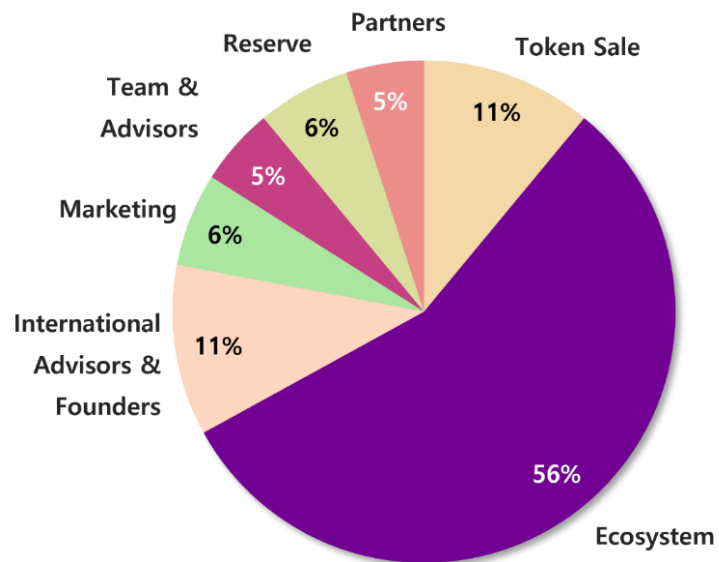
4.4.4 SOT (Digital asset): SOT NFT tokens track the ownership of the SoT devices. GG56 receives royalty for each NFT transactions, and the token owners periodically receive share) of the profit generated by their SoT device(s). The profit is given out in MSOT token.



5 Token Distribution

Token Name: MSOT (Previously BTOUR)

Token Supply: 1.8billion (Previously 2.0 billion, 200 million token burnt)



| Type | Token Volume | Ratio |
|-----------------------------------|---------------|-------|
| Token Sale | 198,000,000 | 11% |
| Ecosystem | 1,008,000,000 | 56% |
| International Advisors & Founders | 198,000,000 | 11% |
| Marketing | 108,000,000 | 6% |
| Team & Advisors | 90,000,000 | 5% |
| Reserve | 108,000,000 | 6% |
| Partners | 90,000,000 | 5% |
| Total Supply | 1,800,000,000 | 100% |

6 Technology

6.1 Smart Contract based BTour Chain Protocol

FingeRate's Native token (ERC-20¹) **MSOT** & NFT token (ERC-721²) **SOT** both have its respective smart contracts deployed in the Ethereum main net. Deploying on the Ethereum ensures scalability as we expand our business in the future. Besides, the **SoT Renting Smart Contract** tackles the survey requests autonomously until the delivery of the survey results and the **Profit Distribution Smart Contract** distributes the share of the profit generated by the SOTs to the SOT owners. These smart contracts combined forms the **BTour Chain Protocol**.

6.1.1 ERC-721 SOT NFT Smart Contract

Each SOT token contains the following information:

- A. Location Data:** The location data includes 3 key information: Latitude & Longitude, Country & City.
- B. UUID:** Every SoT has a unique UUID (Universally Unique Identifier) mentioned at its OpenSea item page and is also included as metadata. The UUIDs are formed by combining the 3 letters UN Code of the SOTs host country and a 5-digit identification number. For Example, the UUID for the first SOT NFT token minted for South Korea is KOR00001.
- C. Grade:** Each SOT will have a grade assigned to them (S/A/B/C/D). These grades are interchangeable, depending on the average daily survey participants on the SOTs.

6.1.2 ERC-20 MSOT Smart Contract

MSOT tokens are based on ERC-20 standard. MSOT is used for trading SoM & SOT NFT token, renting SOTs for surveys and distributing profit to the SOT owners. The total supply of MSOT token is hard capped.

¹ ERC-20 is the standard for Fungible Tokens on the Ethereum Main net.

² ERC721 is the standard for Non-Fungible Tokens on the Ethereum Main net.

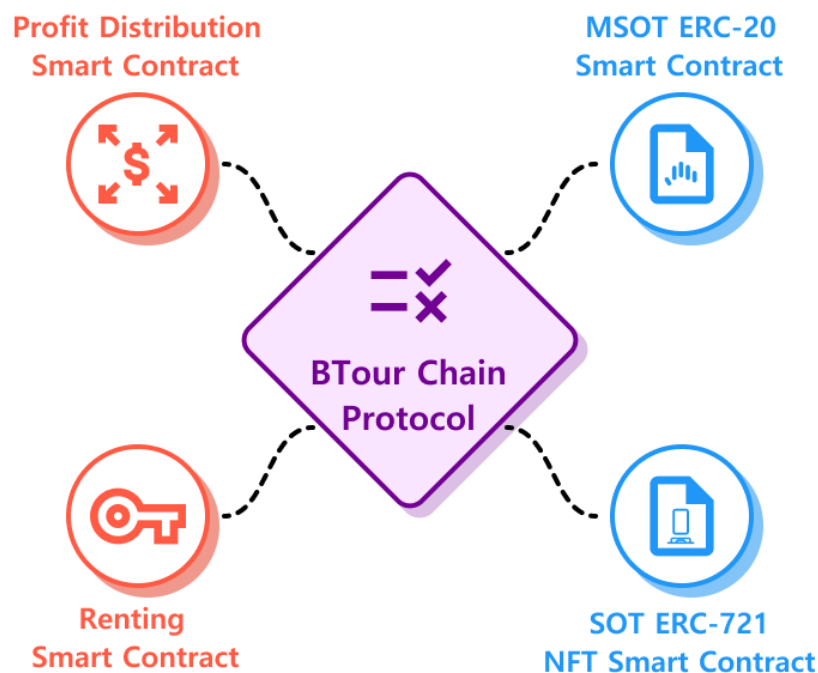


6.1.3 SoT Renting Smart Contract

The SoT Renting Smart Contract receives payment in MSOT for the surveys and delivers the results upon completion of the surveys. When a survey requester applies for a survey proposal, they are asked to provide the email address through which they want to receive the results to and make payment in MSOT for the SoT device renting cost & the rewards allocated for the participants. Once the payment is done, the survey shows up on the FingeRate platform during the timeframe selected by the requester. Once the survey is done, FingeRate processes and organizes the data and sends it to the survey requester using the smart contract.

6.1.4 Profit Distribution Smart Contract

SoT device owners are entitled to a portion of the profit generated by their SoT devices. The profit distribution smart contract keeps track of the SoT device ownership and distributes the profits on a quarterly basis. When a user acquires a SoT device from the NFT marketplace, the profit distribution registers the wallet address of the owner. From that moment onwards, the SoT device owners receive a share of the profit generated by their SoT devices. In case of the change of ownership, wallet address of the new owner gets registered ensuring that the profit is always sent to the right place.



6.2 BTour Chain Server Nodes

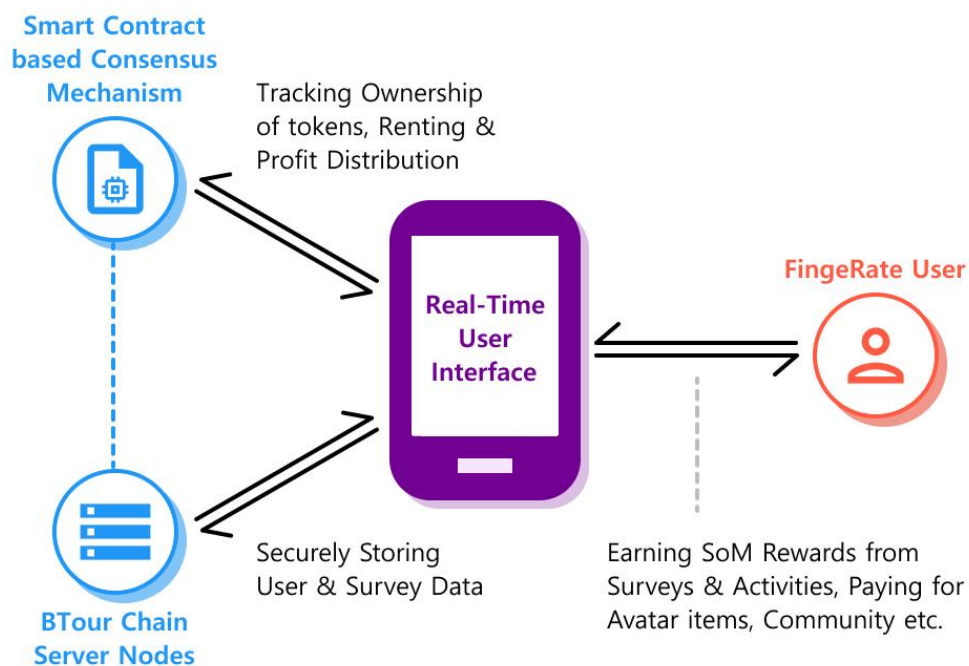
BTour Chain will be using distributed server nodes for protecting survey and user data to mitigate the chance of losing valuable data, since the data is easily accessible from a decentralized source. The server nodes are optimized for scaling in the future as required and reducing the response time to the minimum. It is designed to withstand the pressure of heavy traffic while maintaining the performance.

As the majority of the data consists of survey responses, alongside with the user's information, these server nodes will also oversee the ongoing surveys and will be working as an oracle to the smart contracts, feeding necessary off-chain data to keep the flow of the whole ecosystem running flawlessly.

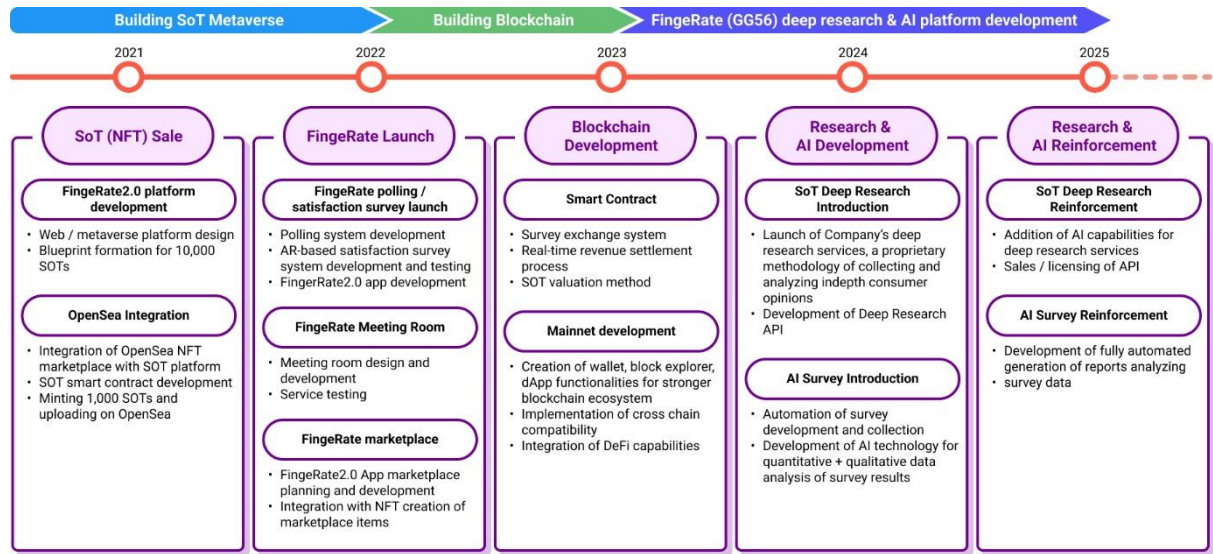
6.3 Real-Time User Interface (FingeRate 2.0)

All the backend computations and configurations come to life when a user opens their FingeRate 2.0 app. Users enjoy the immersive experience of interacting and participating surveys on the SoT devices in the FingeRate 2.0.

The app will be released in the latest version Android, iOS & Web. It will also be optimized to run smoothly in most of the existing versions of Android and iOS. The FingeRate 2.0 app will start service in five languages, English, Korean, Spanish, Chinese and French. Other languages will also be supported through language packs.



7 Roadmap



8 BTour Team

8.1 Founders & Lead Team

| Name | Position | Description |
|----------------|---|--|
| Han Seung-soo | Founder | Former Prime Minister, Republic of Korea President of the 56th Session of the UN General Assembly |
| Kim Young-kun | Co-Founder/CEO | Pioneer in Korea's IT field, having successfully developed over 100 tech-based projects alongside Korea's largest conglomerates such as Samsung, Hyundai, and LG |
| Choi Myung-ju | President- UAE & Middle East | Former CEO of Kyobo Securities, Former CEO of POSCO Capital |
| Ha Jae-yeol | CTO | PhD in Electrical Engineering and Computer Sciences, Seoul National University |
| Kim Jeong-yoon | Director, Strategic Planning & Project Management | Master's in public policy, Harvard Kennedy School |

8.2 International Advisory Board

| Name | Nation | Description |
|------------------|----------------|--|
| Subin Pinkayan | Thailand | <ul style="list-style-type: none"> -Former Commerce Minister -Former Foreign Minister -Chairman of the BOD, Asian Institute of Technology -Chair, SEATEC (Southeast Asia Technology Co.) |
| Suh Nam Pyo | USA | <ul style="list-style-type: none"> -Former Head of Mechanical Engineering, MIT -Founding Director, MIT Laboratory of Manufacturing and Production -Former President, KAIST -Inventor, OLEV(On-line Electric Vehicle) |
| Chairul Tanjung | Indonesia | <ul style="list-style-type: none"> -Former Coordinating Minister of Economics, -Chairman, CT Corporation |
| Ching Man Ho | China | <ul style="list-style-type: none"> -Honorary President of United Nations International Association of Peace Foundation -President of International Association of Peace Foundations-IMECC |
| Jan Kavan | Czech Republic | <ul style="list-style-type: none"> -Former Deputy Prime Minister -Former Foreign Minister -President of the 57th Session of the UN General Assembly |
| Louis Cheung | Hong Kong | <ul style="list-style-type: none"> -Former President of PingAn Insurance and partner, -CEO, Boyu Capital Consultancy |
| Om Prakash Bhatt | India | <ul style="list-style-type: none"> -Former Chairman of the State Bank of India -Board Member, Tata Steel |
| Loic Fauchon | France | <ul style="list-style-type: none"> -President of the World Water Council -Chairman and CEO, SAFIM |
| Shenglin Ben | China | <ul style="list-style-type: none"> -Dean, Zhejiang University Business School and Academy of Internet Finance -Former CEO, JP Morgan Chase Bank China |
| Kenzo Hiroki | Japan | <ul style="list-style-type: none"> -Former high ranking official at the Ministry of Land, Infrastructure, Transport and Tourism -Professor at Graduate National Institute of Policy Studies (GRIPS) -Coordinator, HELP |
| Ong Boon Hwee | Singapore | <ul style="list-style-type: none"> -CEO of Stewardship Asia Centre -Former Managing Director (Strategic Relations), Temasek |

| | | |
|--------------------------|--------------------------|--|
| Marsha Vande Berg | United States of America | -Independent Director, Quantum Advisors -Former CEO, Pacific Pension Institute |
| Sir David Wright | United Kingdom | -Global Advisor Sumitomo Mitsui Banking Corporation -Non-Executive Director of Rezolve -Chairman of Skarbek Associates -Former Vice-Chairman Barclays Capital -Former British Ambassador to the Republic of Korea -Former British Ambassador to Japan |
| Han Seungsoo | Republic of Korea | -Former Prime Minister -President of the 56th United Nations General Assembly -Co-Chair, International Finance Forum |

Honorary Int'l Advisors

| Name | Nation | Description |
|------------------------------------|-----------|--|
| Noeleen Heyzer | Singapore | -Former Under-Secretary-General of the United Nations -Executive Secretary of USESCAP |
| Stanley O. Roth | USA | -Former US Assistant Secretary of State for Asia and the Pacific -Former Vice-president, Boeing for International Affairs |
| H. E. Zulfikar Z. Ghadiyali | UAE | -Former CEO, Private Office, H.H. Sheikh Tahnoon Saeed Bin Tahnoon Al Nahyan |

8.3 Local Advisors

| Name | Category | Description |
|-------------------------|----------|---|
| Yang Chang-young | Tourism | Former member of the National Assembly of South Korea, Yang Chang-young is currently the CEO of the Dream Island. As an advisor of BTour Chain project, he is helping to integrate the Dream Island with BTour Chain project. |
| Yoo Seung-gack | Tourism | Graduated from Kangwon University and currently conducts research on tourism statistics, policy and development. In BTour Chain, he gives advise on vitalizing, diversifying and advancing tourism blockchain business. |

| | | |
|------------------------|------------|--|
| Ko Kwang-hee | Tourism | Holds a masters degree in Business Administration from Chosun university. He lived in Spain for over 30 years and was the president of the Association of Koreans in Spain. |
| Kim Jin-ho | Technology | Professor of computer science at Korea University. As he has extensive knowledge of software security by working as the head of the International Center for Research, he serves as a security consultant for BTour Chain. |
| Lee Hee-jo | Technology | Professoser at the department of Computer Science at Kangwon National University. He serves as an advisor for security planning and designing for BTour Chain project. |
| Park Seung-gyun | Investment | Former chairman of the board in Gangwon province machinery cooperative (4 times), president of conference on agricultural industrial complex (3 times). As an investment advisor, he is serving a critical role in 'BTour Chain' for concluding partnership. |
| Won Bong-hee | Legal | Senior attorney of Kim & Chang law firm. He served as the director of the international economy and as deputy director-general in finance of the former Ministry of Finance and Economy of the Republic of Korea. He is in charge of law and finance in 'BTour'. |
| Huh Jong-goo | Legal | Former commissioner (invited) of the Tax Tribunal. As a legal(tax accounting) advisor of BTour Chain project, he will be responsible for providing consultation about cryptocurrency related issues. |
| Lee Sang-chan | Legal | Head Manager of an IP law firm named Honesty & Patent. As a legal advisor, he is responsible for advising BTour Chain as a patent attorney. |
| Jung Tae-young | Finance | CEO of G1 Broadcasting Company. He is an advisor of public relations in BTour Chain. |

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- Securities or stock units in any country
- Financial instruments as guarantees or collaterals
- Debt certificates, stocks, shares issued by any individual or institution, rights, options or any derivative of such debt certificates, stocks or shares
- A unit of any joint Investment

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