



# MetaFinance

**NFT & Defi. from Single Platform**

'Expanding Your Metaverse Horizon'

Meta-finance.io

Blockchain, Expanding Your Metaverse Horizon

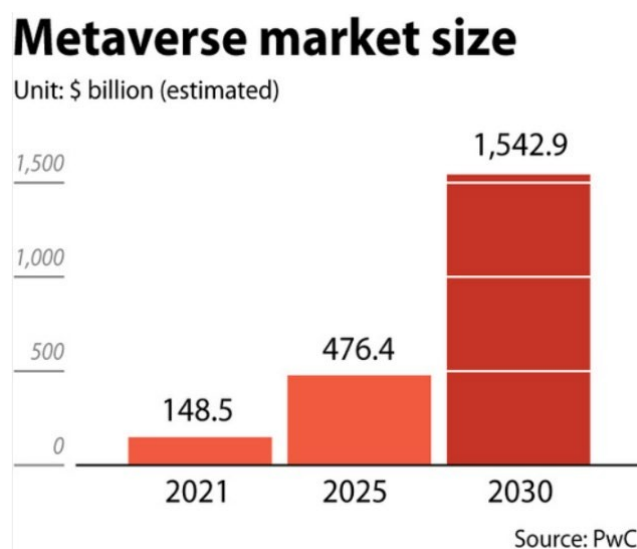
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# 1. Introduction

Today, the world is entering an entirely new era of the Metaverse, which surpasses that of Virtual reality. The number of people meeting the 'wanted ones', purchasing items, and fully enjoying a digital life in the Metaverse has grown exponentially. This has since been supported by a wealth of evolving technologies from VR(virtual reality) and mega-data processing.

The Covid-19 pandemic has also accelerated this trend on a global scale. The world is now watching the developing trends of the Metaverse, which was born from just the virtual realities of online games. Avatars have since expanded their horizons in a multitude of fields like real estate in the real-world, education, and even financial products. All fueled by hugely evolving NFT technologies. It has even been forecasted that the size of the global Metaverse market will soon reach \$1,542 Billion dollars. So Global IT conglomerates such as Microsoft, Naver, Roblox, Apple, Google, and Facebook are now engaged in a heated competition for sole occupation of this market.



[Table 1: Forecast of global Metaverse market growth: source: PWC]

MetaFinance was established to lead the second-by-second evolution of Metaverse-based blockchain ecosystems through revolutionary strategies, especially by avoiding typical stereotypes.

As a blockchain-based financial company, MetaFinance has feasibly experimented with a wide range of fields like Metaverse, stocks, bonds, fund management, and even marketing since 2018.

MetaFinance aims to expand the market by providing stable financial solutions that eliminate the current problems and weaknesses of business models. Even more so, since these are based on the accumulation of know-how, market data, business models, networks, and most importantly capital from us.

As an ERC-20 token, MetaFinance is designed to expand the Ethereum based Metaverse ecosystems.

MetaFinance was designed organically so that users around the world could easily inject capital, get rewards, and conduct transactions successfully. Each platform is structured so participants can freely and easily expand their Metaverse, accumulate assets, and build a thriving business

MetaFuel is designed as a platform that enables corporates to acquire capital and implement their business models. The platform has also been designed to enable various participants to either earn a profit or enter other blockchain financial products provided by MetaFinance or other business entities. This enables corporates to automatically distribute gained profit to NFT + Defi pools of investors and to help individuals either invest in the business corporate or purchase NFT products through a 2<sup>nd</sup> market which requires the use of profit.

We aim to enable participants to not only earn short-term profit but to also guide them in discovering quality projects through the MetaFinance platform. This makes a direct contribution and engages with the Metaverse, NFT, and Defi ecosystems so they can eventually build their own Metaverse horizon.

We don't work like other projects which target short-term profit and then make a quick exit. MetaFinance aims to build stability and a continuous profit model. So, our services are designed to either stimulate long-term participation or transform the widespread negativity that changes constantly throughout the cryptocurrency market.

## 2. Dynamics and problems of current cryptocurrency market

In year 2021, blockchain market is passing a tipping point. Not like year 2014 that only handful developers and innovators have participated, 2018 that few of corporates and investors only have tested possibility of market potential, a blockchain market is entering an endlessly competing stage that global conglomerates such as Tesla, Microstrategy embrace Bitcoin as investing asset, Bitcoin ETF is finally approved by SEC, and even a country like El Salvador accept Bitcoin as a legal tender

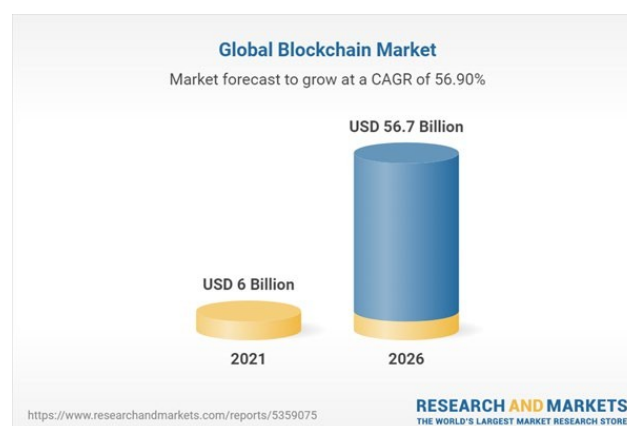


(Date 2: CNBC 2021. June 22nd article.)

"<https://www.cnbc.com/2021/06/22/investors-want-a-bitcoin-etf-v-an-eck-ceo-says-after-sec-delays-again.html>"

With countries like El Salvador adopting Bitcoin as a fiat currency, giants are forming.

We are moving toward a stage where there is infinite competition to occupy potential markets.



[ Table 3: Forecast of Global blockchain market growth - source: Research and markets ]



Today, many chronic problems exist in this market.

In fact, over 10,827 cryptocurrencies exist in the market (source: coinmarketcap: as of 2021/7/11), and only a few of them have secured substantial business models based on their financial background. Most are managing sustainability with their commercial products or solutions created by relying on market bubble, hoping that bull trend continues. It's now evident that strong criticism and doubts about the sustainability of such entities are on the rise.



[Article 4: 99% of cryptocurrencies will ‘probably go to zero’: yahoo finance]

### **3. Revolutionary resolutions to current problems**

As a company with a vast amount of liquid assets built over 50 years of business, MetaFinance provides sustainability and security in business operations without relying on a cryptocurrency market bubble.

Being based on this kind of sustainability means MetaFinance is entering the Metaverse by relating promising, developing and sustainable business fields. Our focus is not on achieving flawless blueprints. We get down to the heart of what really counts. You! The user!

### **4. MetaFinance technology protocol**

MetaFinance was designed based on Ethereum base ERC20 protocol either expandability or stability were proven through years of operations. This evolving technology has enabled us to secure revolutionary advancements on protocol that would result in stable, safe operations of Metaverse, NFT, Defi, Launchpad and interoperability of each organic platforms.

## 5. Practical use-based NFT metaverse ecosystem

Based on transparent participation and scalable technology, MetaFinance is a Utility Token that can trade and operate by using the Ethereum ecosystem in the NFT Metaverse.

### 5-1 MetaFinance



Ecosystems establish a successful business model within MetaFinance environments. So, these are designed to provide tokens with either minimum stable value or increased volatility to make it viable for anyone to build their own Metaverse portfolio. They can do so in a way that enables them to liquidate tokens at exchange, allowing participants to acquire interest with the MetaFinance token, eventually guiding them toward investing in sustainable business projects of upcoming MetaFinance initiatives.

In order to provide multiple individuals with equal opportunity, the MetaFuel platform will accelerate participation of investors and the capital gain of corporates. They can expand their Metaverse footage and minimize the risk of non-payment, which results in the removal of the forced liquidation of Defi. invested funds.

It's also being planned for MetaFinance to make a partial payment with the MetaFinance token at the initial stage, but to then increase token payments to 100%. We aim to acquire actual and clear utilities by applying MetaFinance to current financial transactions. MetaFinance is already capable of actualizing this as it currently has established businesses and related transactions within the ecosystems.

Expanding the footage and utility of MetaFinance to similar markets as real estate lending and the gold trading market based on proven results from the initial Defi. lending sector is also being planned.

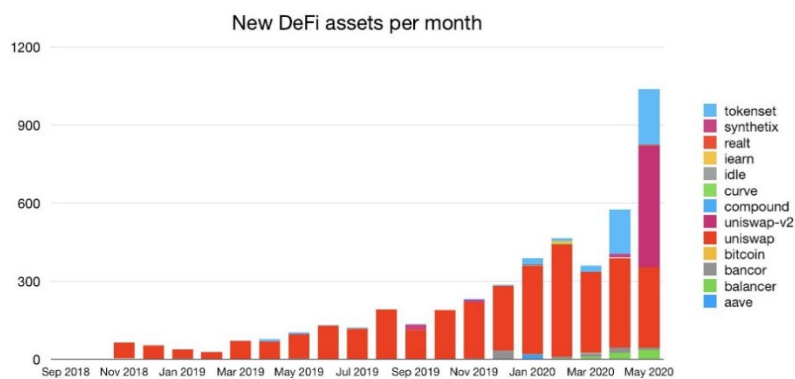


# NFT MARKET CAPITALIZATION



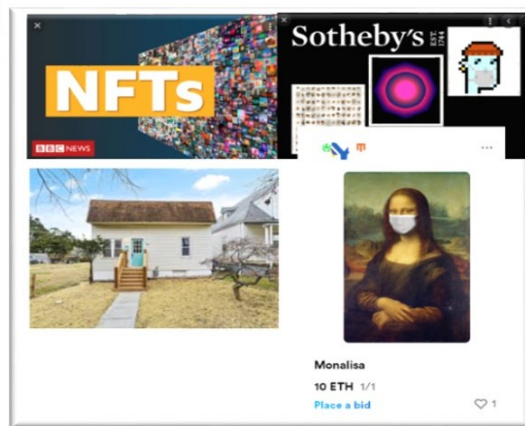
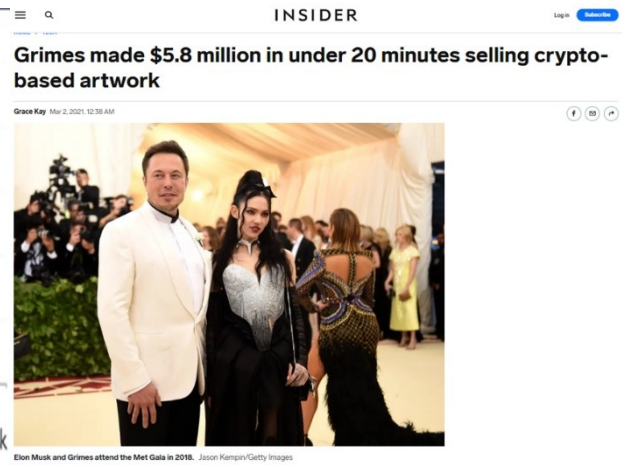
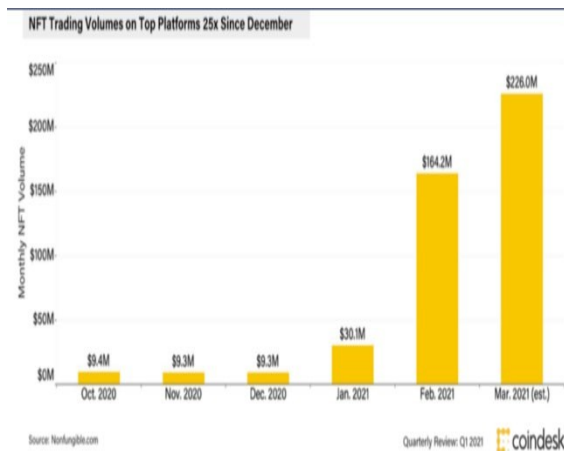
[Reference 6. NFT market growth trend: source: gourmet Galaxy)

[ Date 4 "https://gourmetgalaxy.medium.com/nfts-market-size-research-b9da85743650]



Reference 7: Defi. market growth :

source: cointelegraph <https://cointelegraph.com/news/defi-records-exponential-growth-in-assets>



(Article 8 NFT market boom / source: coindesk. INSIDER, WGN9 )

## 6. Token information

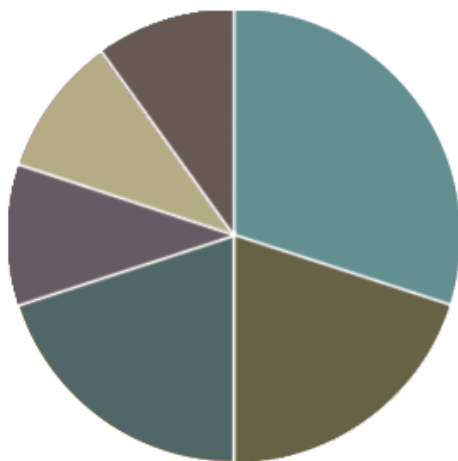
### Token information

Name	Ticker	Type
Meta Finance	MF1	ERC - 20

Total Supply  
1,000,000,000 MF



### MF COIN Allocations



- Pre-Sale  
30%
- Marketing  
20%
- Development  
20%
- Company Reserve  
10%
- Founder & Team  
10%
- Advisors  
10%

## 7. MetaFinance Team



**Kim Young Jung(Brandon)**  
**CEO**

“You are about to witness a revolutionized finance triggered by MetaFinance”

Linked 

<https://www.linkedin.com/in/youngjoong-kim-5a55373b/>



**Kim Jun Soo**  
**CTO**

“Blockchain has permanently changed the way human lives, MetaFinance would be one of the greatest contributors to this change”

Linked 

<https://www.linkedin.com/in/jun-soo-kim-885b20246/>



**Taylor Song**  
**CMO**

“We are in the middle of watching revolutionary marketing transition under blockchain, MetaFinance is going to set a whole new standard of it”

Linked 

<https://www.linkedin.com/in/taylor-song-b14038247/>



**Dan Daniel**  
**Advisor**

"MetaFinance has years of experience in the corporate finance sector. This knowledge is modernized with the help of MetaFinance“

Linked 

<https://www.linkedin.com/in/dan-daniel-916bbb110/>



**Siraj Ahmad Khan**  
**Advisor**

“Since beginning of my crypto career Since 2013, MetaFinance was one of the most trustworthy company with A strong fundmental from perspective Of strategies technical capabilites“

Linked 

<https://www.linkedin.com/in/siraj-ahmad-khan-ba3ab8246/>

## 8. ROADMAP



### 2021

- Q1 Established MetaFinance Foundation (complete)
- Q2 Designing of MF NFT platform begins
- Q4 listed at Bittrex USDT market (complete)

### 2022

- Q1 Building up company list to sign off MOU for business expansion
- Q2 Launching holder convenience oriented web wallet (complete)
- Q3 Business model in depth specification for NFT services and products

### 2023

- Q1 Forming a business collaborative networks from APAC region (To be)
- Q2 Launching of Metafiannce geared NFT platform (To be)



## 9. References

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3. Global blockchain market growth forecast: source: Research and markets

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8. NFT market boom / source: coindesk. INSIDER, WGN9 )

## 10. Disclaimer

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