



MELECOIN

GOLD BACKED - INITIAL COIN OFFERING
WHITEPAPER

2019 JUNE

WWW.MELECOIN.NET

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Forward-looking statements relate to expectations or forecasts of future events. You can identify these statements by the fact that they do not relate strictly to historical or current facts. These use words such as "anticipate", "estimate", "expect", "project", "intend", "plan", "believe" and other words and terms of similar meaning in connection with discussion of potential future events, circumstances or future operating or financial performance. In particular, these include statements related to future actions, prospective products or product approvals, future performance or results of current and anticipated products, sales efforts, expenses, the outcome of contingencies such as legal proceedings, and financial results.

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COMPANY MISSION STATEMENT

GOLD - COIN - CARD

MELECOIN (MELECOIN Token System or the "Company") is a United Arab Emirates fintech corporation, that has developed and launched the MELECOIN "Gold-Crypto-Debt Card" concept; by combining physical gold (99.9% LBMA Bullion), blockchain token and debit card on a digital platform.

MELECOIN will issue a pre-paid Debit Card (no limit - subject to conditions), supported by a MELECOIN Token backed by digital ownership title of physical gold. (LBMA Certified) as the **MELECOIN Token System (MTS)**

MELECOIN Debit Card will be made from 24 karat gold weighing one troy ounce (31.1 grams) and manufactured in Japan (LBMA Refinery) with a complimentary, carbon fibre card for use in ATM machines. The debit card provides an immediate exit strategy for MELECOIN clients to "exit" and have currency at any location globally based on the quantity of gold in their account based on the currency available at the location as part of the **MELECOIN Token System. (MTS)**

MELECOIN Debit Card is the first cooperative based digital currency - when one member uses their card for a purchase all the other members receive, five (5) percent of the transaction fee, distributed evenly among members in real time. (Members spending is converted into physical gold into other members accounts*)


The more members spend with their cards the more gold other "community members" earn into their accounts, with conversions starting per troy ounce.

The highest spending member each week (7 days) will be awarded a prize of one troy ounce (31.3 grams) of gold.

MELECOIN Token System (MTS) - to have the highest security standards and flexibility allowing clients to verify their accounts via computer, laptop, tablet or smartphone as the value of each account will change based on the second London fix for price of gold.

MELECOIN Token System (MTS) - 24K gold card, carbon fibre card, unique ID Number in the form of a QR Code.

When a MELECOIN Debit Card and Token is issued, an identified and registered, "Gold Bullion Bar" is incontrovertibly attached to it, and consequently conjointly registered, one-to-one into the Bitcoin and Ethereum blockchains. (minimum deposit for each member to be based on the value per troy ounce of gold/ 2nd London fix)



MELECOIN Token may be used as a form of payment or MELECOIN Debit Card can be used as a form of payment as both are supported by the same registered gold bullion in a LBMA refinery.

MELECOIN Token can either be stored in a "wallet" that is connected to the internet or stored in a "cold" ledger wallet that is disconnected from the internet.

MELECOIN Tokens are redeemable upon request at any time against the allocated "Gold Bullion", located in a LBMA refinery.

MELECOIN Tokens are backed by physical gold that is a hedge against, "fiat currencies" that depreciate with inflation and monetary manipulations and regulations.

MELECOIN Tokens are a safety that is immune to potential economical and financial uncertainties and/or crisis backed by physical gold as historical records, demonstrate that physical gold has a proven track record in history as a stable bastion of value.

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INTRODUCTION

1. MELECOIN BACKGROUND

MELECOIN Investment Limited (Registered Number: 3242) the holding company is based in Riyadh, The Kingdom of Saudi Arabia and incorporated, December 2015

MELECOIN Investments was established for the specific purpose to allow individuals that are seeking to secure their cash (fiat currency) with physical gold and have the ability to transfer between physical gold and cash in real time in a secure, "blockchain" ecosystem. (MELECOIN Token System was designed for this purpose)

MELECOIN Investment, was an early investor in the Bitcoin market and he became aware of the high volatility and risky nature of the investing in crypto currencies.

Mr. MELECOIN then realised that a crypto (blockchain) system backed by gold bullion on a secure platform would allow individuals to have the secure, safe and efficient method of hedging against the volatility of "fiat currency" and also immediate access to liquidity in any currency globally.

MELECOIN via its parent company is entering into an agreement with a LBMA accredited gold refinery with production in excess of thirty (30) metric ton per year available to MELECOIN for the MELECOIN Token System, platform.

2. MELECOIN INVESTMENT PRE-ICO

MELECOIN Investment has received comprehensive legal advice and counsel and will follow the guidelines and recommendations set forth by the relevant, United Arab Emirates laws in order to ensure that its pre-ICO and revolving ICO do not inadvertently contravene any applicable rules and regulations.

MELECOIN is launching its pre-ICO towards, accredited and professional subscribers/contributors and accepted crypto currency holders after a Private Placement.

During the company's pre-ICO, subscribers will be able to purchase, MELECOIN Gold (24K) gold debit/Carbon Fibre cards using fiat currencies or accepted crypto currencies such as Bitcoin and Ethers. Funds raised during the pre-ICO will be used to cover ongoing operational costs including, but not limited to, all legal marketing and communication, IT infrastructure software, hardware and other Capex costs.

The amount to issuable, MELECOIN Tokens will not be limited by a soft or hard copy, and thus will be "open-ended". After the Private Placement, the ICO will be completed as follows: first a pre-ICO offer aimed at qualified strategic subscribers (provided all relevant KYC and AML procedures are completed), and thereafter the full revolving ICO targeting the international subscribers and crypto currency community.

MELECOIN ICO to have no soft or hard cap, therefore MELECOIN can issue MELECOIN Tokens on a no limit basis, providing there is a demand within a certain time frame and availability of gold bullion to support the coins within a twelve month period, to approved and accredited buyers, payable in fiat currencies and major accepted crypto currencies, provided all relevant KYC and AML procedures are completed.

MELECOIN Investments will determine a fixed date for the pre-ICO, and subsequently, for the Revolving ICO currently planned in second quarter of 2019. After thorough vetting of all aspects of the company by our legal counsel and financial advisers, the ICO website will be deployed at the moment of the pre-ICO launch with links to the company's final White Paper and General Terms and Conditions along with detailed KYC and AML procedures.

The KYC and AML procedures will be conducted by an external specialised service provider accredited by a Saudi, Dubai bank, or international bank, able to scrutinise all legal and financial matters such as the origin of the fiat currencies and/or crypto currencies received in accordance with the requirements of the compliance department the designated bank.

Subscription closing documents will be drafted and completed by MELECOIN Investments law firm and made available to subscribers so that they may purchase MELECOIN Tokens.

The MELECOIN Tokens web site will have precise and clear instruction that prospective buyers will be required to complete in order to purchase MELECOIN Tokens. The commencement dates for the pre-ICO will be clearly outlined and defined along with the initial, MELECOIN Token price that will be posted and updated in real time on the ICO Web Site.

Upon completion of the subscription documents, prospective buyers will be required to fill out a pre-order form indicating how many MELECOIN Tokens they desire to purchase in fiat currencies or the approved and accepted crypto currencies.

With all necessary KYC and AML information received from the buyer and submitted to the external KYC and AML service provider and subsequently approved by the Company; subscribers will be registered into MELECOIN Token data base as a customer.

All customers will have to own an existing personal crypto-wallet compatible with the Ethereum ERC standard in order to receive, manage, execute and certify the MELECOIN Token.

Each approved customer's client account will be activated when their deposit in fiat or accepted crypto currencies equal to the amount of the order (as per the posted price of the MELECOIN Token on the ICO web site) has been cleared through our accredited financial service provider.

Given that the MELECOIN Token is the digital ownership title for MELECOIN customers, i.e. one troy ounce gold, its price will necessarily and directly be based and depend on the market fixing of 'one troy ounce gold' (the "Standard").

Considering the volatility of crypto currencies, only the net value of the proceeds received after their conversion in to fiat currencies will be considered, and consequently the appropriate number of MELECOIN Tokens will be issued. In the event of any discrepancies resulting in an unallocated balance, a refund will be processed.

During the pre-ICO, subscribers making a subscription with fiat currencies will be required to execute a bank wire transfer to our licensed service provider (for KYC and AML), for the exact amount of the total price of the number of MELECOIN Tokens ordered in their chosen accepted fiat currency subject to the exchange rate at the time the funds are cleared and credited.

In the event of any discrepancies, either the customer will have to make up the difference, or the number of MELECOIN Tokens will be reduced. Conversely, in the event of any excess amount being paid in, said excess will be reimbursed in the original currency received.

3. MELECOIN ICO - MELECOIN TOKEN

The MELECOIN Token is a hard asset stablecoin and should not be confused with traditional crypto currencies such as Bitcoin or Ethers, which are not backed by any tangible asset; a stablecoin's "raison d'être" is to eliminate the volatility inherent to crypto currencies by using a physical asset to back it. In the case of the MELECOIN Token, the structure is different and more secure than an "asset backed" (i.e. where typically a SPV issues securities backed by a pool of assets), given that the MELECOIN Token holder becomes him/her/itself the direct owner of pure physical gold and that no investment vehicle, product, investment fund, or any kinds of SPV (special purpose vehicle) or certificate (including structured products or derivative) exists. The value of a stablecoin directly depends on the market value of the physical asset, namely gold. More specifically, in the case of the MELECOIN Token, its pricing will depend on the daily fixing of 'one troy ounce gold' with an added premium.

The MELECOIN Token is also a payment token without any intermediaries; facilitating peer-to-peer transactions and tradable on secondary markets when it becomes listed on approved international crypto currency exchange platforms. Furthermore, since all token transactions will be registered into the Bitcoin and Ethereum blockchains, traceability and authentication of the ownership is guaranteed by such blockchains. This will enable physical gold mobility, liquidity and trading as each MELECOIN Token represents a MELECOIN Gold Coin.

The MELECOIN Token has the potential to become a new way become owner of physical gold that would be tradable worldwide. MELECOIN Investment Ltd believes the future of crypto currency is in relation to hard assets, typically gold, independent from any centralized system, self-regulated and pegged to the market fixing of such assets (typically physical pure gold).

Bullion Bars will be held on behalf exclusively of MELECOIN Token holders in secure vaults located in a LBMA refinery that is fully insured.

MELECOIN Token holders will be able to redeem their tokens at any time for its allocated MELECOIN Gold Coin value.

Any MELECOIN Token that is redeemed is sent to a verifiable 'burn' address on the Bitcoin and Ethereum blockchains rendering it null and void. The redemption procedure will be explicitly described in MELECOIN Token general terms and conditions.

4. USE OF MELECOIN TOKEN ICO PROCEEDS

The pre-ICO proceeds will be allocated as such: approximately 90/95% towards the gold pool to cover the issuance MELECOIN Tokens. The remaining 10/05% (the Premium) balance will be used to finance MELECOIN ICO launch and administration, Capex (IT architecture), marketing and communication, legal, service provider, advisory fees, salaries for the Company's management team, as well as registration costs for the Patent, and Utility Patent and advisors for R&D development.

As previously stated, the price of a MELECOIN Token will be based on the market fixing of one troy ounce gold (allocated to each DaVinci Gold Coin), plus a 10% premium. This premium will be used by MELECOIN Investments Limited to cover the costs of manufacturing for the 24K gold and Carbon Fibre debit cards. Furthermore, fiduciary, custodial, secure vault storage, company administration and management, monitoring of the blockchains, and any other costs associated to a regulated financial service provider are included in the use of this premium.

5. MELECOIN TOKENS & CRYPTO CURRENCY MARKET

The world's two major crypto currencies, Bitcoin and Ethereum ["BTC" and "ETH"], have now reached a market capitalization over USD \$190 Billion, and are convertible into fiat currencies through a number of active crypto currency exchange platforms around the world. Bitcoin in particular has become the mainstream crypto currency and has been legalized in Japan.

The total capitalization of the top ten (10) crypto currencies at the moment has reached around USD \$400 billion, however, their extreme volatility makes them a very speculative risk for subscribers. With this in mind, MELECOIN has identified a growing demand for a stablecoin backed by a hard asset such as gold.

The MELECOIN Token is the answer to this demand. It gives subscribers the advantage of physical gold ownership without the burden and risk of personally holding or storing it, or the need to physically handle its transfer to be sold, gifted or exchanged.

By leveraging blockchain and Debit Card technology, the MELECOIN Token allows subscribers to securely and easily trade physical gold across the world by implying a connection between the digital and physical world, on a peer-to-peer basis whilst in full compliance with all KYC and AML standards.

MELECOIN extensive market research suggest that a significant number of BTC and ETH investors and/or holders would convert some of their crypto currencies into a stablecoin such as the MELECOIN Token. In light of this, if only 1% or even 1/2 a % of the capitalization of the two major crypto currencies was turned in to MELECOIN Tokens the amount converted would produce a substantial amount of revenues.

6. MELECOIN GROUP TECHNOLOGY

In order to implement the most trustworthy and transparent operational system, and to differentiate the MELECOIN Token from all other tokens in circulation, MELECOIN entered in to a Confidential Agreement in order to use a proprietary software technology with a unique identification number in the form of a QR code (for each debit card) that is scanned and registered into the Bitcoin and Ethereum blockchains alongside the specific MELECOIN Token that it backs, linked to the serial number of each gold bullion bar.

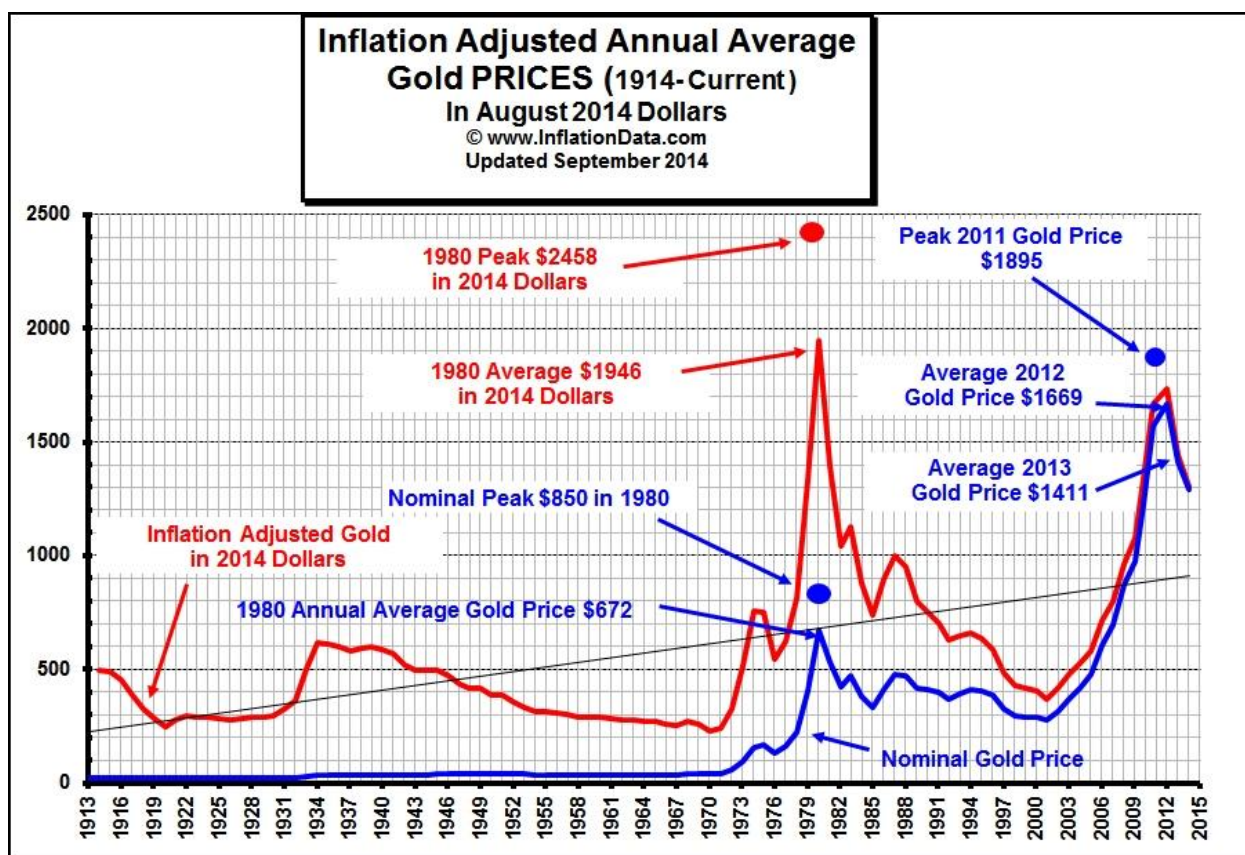
The Ethereum architecture is used within the exposed perspective to secure the physical asset. MELECOIN I.T. infrastructure enables the digitalization of physical gold into a token, and a public smart contract on the decentralized Ethereum blockchain. This is where MELECOIN Ethereum smart contract comes into action.

The MELECOIN Token is an ERC compatible token easily integrated with exchange platforms and other contracts. Consequently, a MELECOIN Token holder can easily transfer their tokens to an authorized Ethereum address by employing the transfer function of the contract and signing the transaction with the corresponding private key.

MELECOIN as the digital central authority is the initial contract creator and owner (the address which has signed the transaction deploying the smart contract on the Ethereum network). The smart contract features modifiers whitelisting authorized addresses to perform certain functions.

7. MELECOIN TOKEN ADVANTAGES

The attraction to physical gold no longer needs to be proven. Its stability over the long-term is undeniable. The precious rare metal is a stable bastion of value able to retain its purchasing power against inflation, volatility and any other monetary crises, restrictions, political uncertainties and risks. Gold, to this day still, is regarded



around the world as a financial last resort safe haven.

The demand for gold remains strong, with over USD \$170 billion bought and sold in 2016 by individuals, investment professionals and sovereign nations. Gold remains a unique asset class which derives its fundamental worth from its intrinsic value, and as such should in principle never become worthless, unlike many financial instruments such as paper money.

Despite no longer being pegged to the price of gold, most central banks continue to retain substantial gold holdings in order to back their domestic fiat currency, and as a hedge against potential political and economic uncertainty.

Note that the Chinese and Russian central banks are hoarding large quantities of gold so that their respective currencies may become an alternative for international payments against the US dollar.

Owning and holding physical gold, be it either in coin or bullion form, is inconvenient, cumbersome, and potentially risky for a private investor even when stored safely. Furthermore, in order to sell gold coins or bullion, a visit to a specialist buyer is

required. Also it is difficult to transfer or negotiate P2P gold in any form, especially cross border.

Settling a transaction or paying with gold coins, bars, or ingots, aside from being unusual, is not practical or traceable and subject to counterfeiting and fraud. In recent times, gold owners have been subject to significant losses by unknowingly dealing with fraudulent dealers who utilized apparently perfect looking gold ingots which were in fact made up of a tungsten core (which has a density similar to gold) covered with 15% gold.

By developing the MELECOIN Token and leveraging state of the art technologies including the Bitcoin and Ethereum blockchains, and Nano-laser engraving, all concerns relating to security, authenticity, traceability, proof of existence, counterfeiting, storage and exchange have been addressed and resolved.

Former Chairman of the U.S. Federal Reserve, Alan Greenspan stated: "Gold still represents the ultimate mean of payment in the world. In the worst case the paper money will not be accepted by nobody while Gold will still be it" [September 2012]

Bill Gates: "The future of currencies is crypto currency." [CNBC December 2015 interview]

Gates again: "Bitcoin is better than currency in that you don't have to be physically in the same place and, of course, for large transactions, currency can get pretty inconvenient." [Bloomberg June 2014 interview]

MELECOIN Tokens allows its clients to hold physical gold and convert into any global currency in real time based on the current price of gold in London. (Clients can hold cash in bank and have value reduced by inflation or hold in gold and hedge inflation)

8. MELECOIN GOLD INVENTORY

MELECOIN responsible gold source will be provided by, LBMA Refineries globally.

All gold secured on MELECOIN behalf will be done in compliance with the relevant governing laws of the LBMA and International Bank of Settlements which will be integrated into MELECOIN management governance and structures:

- Laws on control of precious metals LBMA, IBS, World Bank
- Laws on money laundering "LBA" from the United Arab Emirates
- LBMA Responsible Gold Guidance
- RJC Chain-of-Custody Standards
- Section 1502 of the US Dodd-Frank act.

MELECOIN gold inventory will be inspected by an external auditor recognized by LBMA at refinery and storage facility.

MELECOIN has also entered into preliminary discussions with certain gold mine operators to envisage a partnership for the sourcing of gold supplies for MELECOIN in order to integrate a future vertical concentration model from; "gold mining to a gold backed crypto currency".

9. CRYPTO GOLD - MELECOIN TOKEN

MELECOIN Tokens are entries on a decentralized ledger (blockchain). The birth of a MELECOIN Token occurs when MELECOIN generates a "Unique Random Alpha Numeric Code" that is inked on the Company's books.

Customers who have acquired MELECOIN Tokens are solely responsible for maintaining the keys allowing them to create a new entry on the ledger, thus enabling the transfer of ownership to a third party via a dedicated crypto exchange platform.

To claim the allocated Gold Bullion, the customer must redeem their MELECOIN Token with MELECOIN. Consequently, MELECOIN communicates with the LBMA Refinery to arrange and authorize the release of the MELECOIN Tokens to the beneficiary.

MELEBARI TOKEN OPERATIONAL PROGRAM (ONLY AS AN EXAMPLE)

1

ACCT/WALLET
OPENING SUBJECT
TO KYC-AML
PROCEDURES

10. MELECOIN TOKEN ICO OPPORTUNITY

Once the Private Placement and the pre-ICO round are completed in the second quarter of 2019, MELECOIN Investment Ltd will then launch its Revolving ICO online.

Approved KYC and AML qualified subscribers will be registered and able to open a client account with MELECOIN Tokens and will need to already own a segregated personal ERC compatible crypto wallet. Soon thereafter, depending on the amount of MELECOIN Tokens for which they are subscribing, the customer will be informed as to what price needs to be paid in either fiat, or approved crypto currencies. Approved subscribers will then open their client account in one of the following ways:

- By depositing the full price of the MELECOIN Tokens for which they are subscribing with approved crypto currencies, into MELECOIN financial service provider's crypto wallet. The service provider will then perform the KYC and AML procedures, and if the subscriber is qualified, exchange the cryptos into fiat currency. The proceeds will then be transferred into MELECOIN bank account. When the financial service provider has completed this currency conversion, the appropriate number of MELECOIN Tokens (calculated by dividing the amount of fiat currency by the price of a MELECOIN Token) will be deposited into the subscriber's crypto currency wallet. If there is a surplus as a result of this calculation, MELECOIN will refund the customer.
- By paying the full price of the MELECOIN Tokens purchased via wire transfer in any accepted fiat currency to the financial service provider's bank. The service provider will then perform the KYC and AML procedures, and if the subscriber is qualified, transfer the funds to MELECOIN bank account. However, if the fiat currency received is affected by a negative change in value, the appropriate amount of MELECOIN Tokens will be issued (pro-rata) and deposited into the customer's wallet. Likewise, if there is positive change in value resulting in a surplus, MELECOIN will repay any resulting discrepancy back to the subscriber.

11. MELECOIN TOKEN IT ARCHITECTURE

For the MELECOIN Tokens, MELECOIN generates a Unique Random ID Number for each token. This unique ID number is used to guarantee the existence of the allocated physical gold bullion, as well as its uniqueness and authenticity. No two tokens can have the same ID, and the system prohibits two or more tokens from having the exact same Random ID Base Number.

Furthermore, when a MELECOIN Token is allocated to a gold bullion bar, both are irrevocably registered into the Bitcoin and Ethereum blockchains, and the MELECOIN Token is consequently transferred into the purchaser's personal wallet.

12. MELECOIN TOKEN CONVERSION OF PRE-OWNED GOLD INTO TOKENS

Global will offer to qualified KYC and AML compliant entities the opportunity to convert their pre-owned gold bullion into MELECOIN Tokens by delivering their gold to our LBMA refinery.

By tokenizing their gold bullion in to MELECOIN Tokens, the associated and otherwise static gold is rendered liquid, and becomes easier to negotiate and/or trade in a much simpler and secure way whilst being kept in secure vaults administrated by the qualified Custodian.

MELECOIN Investments Limited will also offer this service to pre-ICO subscribers at direct costs, excluding shipping and handling fees.

13. SECURE VAULT STORAGE OF GOLD BULLION

MELECOIN Investment Limited is entering into a Service Agreement with a LBMA Refinery based secure vault storage company provider where the identified, bullion will be stored on behalf of their respective owners.

In due course MELECOIN also plans to establish similar secure vault storage agreements with other LBMA Certified refinery and vault operators, in locations including, but not limited to, Dubai, Singapore, Hong Kong, Japan and Canada.

MELECOIN Investment Ltd will arrange a quarterly audit of its secure vault storage operations, including a full count of all MELECOIN Investment Limited held by the Custodian, and the Company's gold inventory.

14. MELECOIN CUSTOMERS ACCESS TO THEIR WALLETS

MELECOIN Tokens will employ an Ethereum smart contract.

Once a customer has successfully completed the KYC and AML procedures, and the relevant funds have been credited to the Company's bank account, their MELECOIN client account is opened. The MELECOIN Tokens will then be electronically delivered through the Ethereum blockchain into the customer's personal crypto currency wallet (customers will be required to provide MELECOIN with their wallet address).

A customer can store their MELECOIN Token(s) on a 'hot' (connected to the internet) or 'cold' (disconnected from the internet) wallet providing it is compatible with the Ethereum wallet standard.

A digital wallet can either refer to an electronic device called a ledger wallet or an account opened in an IT System that allows an individual or corporate entity to make electronic transactions privately, without limitations by computer, tablet or smart-phones.

By storing their MELECOIN Tokens on a ledger wallet, customers can protect themselves from potential cyber-criminals seeking to steal their tokens. The ledger wallet can be thought of as a 'mini-safe' combining the security of cryptographic chips, and blockchain technology, enabling mobility, liquidity and tradability of physical gold.

MELECOIN intends to list its MELECOIN Token on several major international crypto currency exchange platforms, enabling them to be traded on secondary markets.

15. KYC AND AML PROCESS & PROCEDURE

As an obligatory part of the subscription process, all potential MELECOIN Token subscribers will be required to provide MELECOIN with KYC information and fully comply with anti-money laundering declarations and/or disclosures.

The final KYC and AML procedure will be conducted by an external qualified financial service provider approved by MELECOIN bank(s). It should be noted that depending on the amount of MELECOIN Tokens requested for purchase by the customer, a more thorough KYC and AML audit may be required.

The information and documentation provided will be retained by MELECOIN in accordance with its Privacy Policy described in this White Paper.

MELECOIN reserves the right to request pre-KYC and AML information concerning the background of any potential subscriber of MELECOIN Tokens. As part of this pre-KYC and AML procedure, MELECOIN may carry out additional background checks and due diligence through specialist third parties such as "World Check".

For legal entities such as companies, associations, trusts, foundations and all other types of legal persons, the same KYC/AML procedures will be applied to the officers, directors and beneficial owners of such entities.

16. MELECOIN Investment Ltd DATA PROTECTION & PRIVACY POLICY

The Company takes privacy and data protection very seriously and has developed its own Privacy Policy which will be adapted to be in accordance with the new EU General

Data Protection Regulation (GDPR) (EU) 2016/679 which came into force on the 25th of May 2018. For further details go to the following link: <https://www.eugdpr.org/>

17. ROAD MAP FOR THE MELECOIN TOKEN ICO

- A.** MELECOIN Investments Ltd, pre-launch preparation in January 2019. Legal and Market Research.
- B.** Design of the "MELECOIN Debit Cards" April 2019.
- C.** Additional meeting with LBMA refinery, July 2019
- D.** Launch of MELECOIN Web site, July 2019
- E.** Second quarter 2019 further PPM, Pre-ICO and ICO online

18. MELECOIN MARKETING AND COMMUNICATION PLAN

MELECOIN is creating and organizing a communication, marketing and multilingual PR team supported by external service providers.

The aim is to disseminate information around the world on the Company's impending ICO and its specifics, using all means of communication, which are free or in some instances payable, in compliance with local laws & regulations.

A two-fold campaign:

- Firstly, aimed at the Bitcoin and Ether investor community via various news websites, free or paid for advertisements, listing our pre-ICO on various dedicated information sites such as ICO.list, icoalert, icotracker et al. To have a presence on all forums and social networks and chats, and any other means of communication on the internet not included in this list.
- Secondly, targeting the world financial community through press releases and communications to address specialized journalists.
MELECOIN has also retained the services of third-party specialists for the presentation of its final White Paper, and the construction of the ICO web site from which the White Paper may be downloaded.

20. MELECOIN TOKEN RISK FACTORS

This White Paper is for discussion and informational purposes only and is subject to change without notice.

This White Paper is not a contract. Therefore, no part of this White Paper is legally binding or enforceable, nor is it meant to be.

This White Paper may not be communicated or used in any jurisdiction or in any circumstances in which such White Paper, its content and/or the MELECOIN Tokens and/or the MELECOIN Gold Card are not authorized for sale, distribution and/or unlawful.

Please do not copy or disseminate any part of this White Paper without including this disclaimer. The final version of this White Paper will be published as soon as adopted by the Company.

However, it poses several risks to buyers, in particular, that of losing any or all amounts traded for the MELECOIN tokens issued by the Company, except the value of the one ounce pure gold allocated in form of the MELECOIN Gold Debit Card.

The customer acknowledges and agrees that there will be risks associated with purchasing, holding and trading the Company's "MELECOIN Token" on certain platform(s) developed for or listed in at a certain time.

The issuance and the sale of such "MELECOIN Token" and all the rights attached are explained in this White Paper and will be confirmed within the "Company General Terms and Conditions" to be released with the final White Paper version included in the ICO.

Nothing in this White Paper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction. This document is not composed in accordance with, and is not subject to, laws or regulations of any jurisdiction which are designed to protect investors.

Nothing in this White Paper shall be deemed to constitute a prospectus of any sort. This White Paper does not constitute or form an offer part of, and should not be construed as, an offer for a sale or subscription, or an invitation to buy or subscribe to any securities or rights belonging to the Company (including corporate direct or indirect rights such as equities or participation rights or any right to receive the income or part of the income of the Company) or any holding, related or associated company, in any jurisdiction.

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The Company expressly disclaims any liability for any direct or indirect loss or damage of any kind arising directly or indirectly from:

(i) any reliance on the information contained in this White Paper; (ii) any error, omission or inaccuracy in said information; or
(iii) any resulting action that may be brought.

This White Paper has been constructed in accordance with the applicable UAE regulations.

From a UAE regulatory and legal perspective, a "MELECOIN Token" does not represent and shall not be considered as a share (equity), bond (or note), structured product (including a certificate), investment fund / collective investment scheme or mutual fund. Moreover, a "MELECOIN Token" does not represent and shall not be considered as a derivative under art. 2 let. c FMIA. However, in the Company's analysis, the MELECOIN Token meets the definition of mean of payment under, UAE laws.

From a UAE regulatory and legal perspective, a "MELECOIN Token" does not represent and shall not be considered as an investment in a security or a financial instrument within the meaning of EU Directive 2014/65/EU of the European Parliament and of the Council of 15 May 2014 relating to markets in financial instruments : a "MELECOIN" Token does not confer direct or indirect right to the Company's capital or income, nor does it confer any governance right within the Company; is not proof of ownership or a right of control, nor does it grant the controlling individual of any asset of or share in the Company, or in a future platform, nor does it grant any right to participate in control over the Company's management or decision-making set-up, or over the future Exchange Platform.

A "MELECOIN" Token is a cryptographic token representing the ownership of a uniquely identified and allocated pure 99.9% pure gold bullion. Therefore, an unregulated hard asset digital crypto issued by its developers and to be used and accepted by the members of the crypto currency community and MELECOIN Token subscribers.

If you have any questions regarding these risks, please contact us at:

wp@melecoin.net

BY PURCHASING MELECOIN TOKENS, YOU WILL EXPRESSLY ACKNOWLEDGE AND ASSUME THESE RISKS.

Only people who are fully aware of these risks should participate in the revolving ICO.

Selling restrictions

Potential subscribers to the MELECOIN Token should note that participation to the MELECOIN Token and related ICO is subject to limitations imposed by applicable securities laws in various jurisdictions. Moreover, potential subscribers should be aware that some jurisdictions may introduce new regulation or adapt their current regulation and/or definitions / categories of tokens (including, UAE and GCC countries).

As an example, the ICO excludes certain groups of people such as "U.S. Person" (within the meaning of "Regulation S" of the Securities Act 1933 under U.S. law).

Other examples of selling restrictions and limitations may be outlined in the upcoming ICO (General Terms and Conditions and/or the Company's website and/or any other documentation).

21. LEGAL DISCLAIMER

The issuance of MELECOIN Token includes a public sale in Switzerland. As previously mentioned, the MELECOIN Token is not intended to be made available, sold or distributed in any jurisdictions where such MELECOIN Token is unlawful.

Documents linked to the MELECOIN Token, including this White Paper, may not be transmitted in any other jurisdictions where the communication of such documents, its content and/or the MELECOIN Token and/or the MELECOIN Gold Card is not authorized for sale and/or unlawful.

Any intentional buyer of the Company's "MELECOIN Token" and services related expressly acknowledges market or legal uncertainties which are inherent in any crypto currency business development project as presented in this White Paper (see below for risk factors) and that this project may therefore never come to fruition or may have to be abandoned. In such a case, the subscriber expressly acknowledges and accepts that it will not be entitled to sue or bring any direct or indirect legal action before the courts, the arbitration bodies or any alternative dispute settlement body in UAE or any other jurisdiction, against the Company, its directors, shareholders, investors, employees or subcontractors in the event of the non-performance, non-deployment or non-implementation of the "MELECOIN Token" project, even in cases where the MELECOIN Tokens have lost any value other the identified and allocated underlying gold bullion.

In addition, the Company may not be held liable for any of the following:

- i. Use of services that are not compliant with the applicable terms;

- ii.** Non-performance, failure, malfunction or unavailability of the services due to a third party, the buyer, a third-party product, or the buyer's breach of its obligations;
- iii.** Indirect damages such as business loss or disturbance, loss of orders, operating loss, infringement of the trade mark, loss of profits or clients (e.g. improper disclosure of confidential information concerning said clients due to failure or piracy of the Platform, third-party proceedings against the client, etc.);
- iv.** Loss, disclosure or unlawful or fraudulent use of user sign on by the buyers or third parties;
- v.** Suspension of access or temporary or permanent suspension of services (in particular, arising from a request issued by an appropriate administrative or judicial authority, or notification received from a third party);
- vi.** Loss, alteration or destruction of all or part of the content (information, data, applications, files or other items) hosted on the infrastructure, insofar as the Company is not responsible for managing the continuity of buyers activities, and data backups in particular,
- vii.** Mismatch between the services and the buyer's needs (in particular, with regard to the sensitivity of the relevant data);
- viii.** Security incidents relating to use of the Internet, concerning in particular the loss, alteration, destruction, disclosure or unauthorized access to the buyer's data or details on or via the Internet; and
- ix.** Damages to systems, applications and other items installed by the buyer on the Company's infrastructure.
- x.** MELECOIN Gold Cards can be purchased in fiat currencies from MELECOIN Finance Inc as a simple sale of a pure gold debit card and also through appointed local gold coin dealers, details for which can be found at: www.MELECOIN.com.

